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DIPLOMAS

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2014 Master of Science, Business administration, Marketing
(Erasmus Universiteit Rotterdam Netherlands)

2025 Doctorate, Business administration, Marketing
(Rotterdam School of Management Netherlands)

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

2023 - Now Assistant Professor (ESSEC Business School France)

PUBLICATIONS

BOOK CHAPTERS

[ZALLOT, C., PAOLACCI, G., CHANDLER, J. et SISSO, I. \(2021\). Crowdsourcing in observational and experimental research. Dans: Uwe Engel, Anabel Quan-Haase, Sunny Xun Liu, Lars Lyberg eds. *Handbook of Computational Social Science, Volume 2*. 1st ed. Routledge, pp. 140-157.](#)