

Alentina VARDANYAN

Assistant Professor

alentina.vardanyan@essec.edu

Department: Management

Campus de Cergy

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

2024 - Now Assistant Professor (ESSEC Business School France)

PUBLICATIONS

CONFERENCE PROCEEDINGS

[VARDANYAN, A., RICHTER, A. et HIRST, G. \(2023\). Artificial Intelligence and Creativity in Organizations: How Machine Learning Shapes Creativity. Dans: *Academy of Management Proceedings*. Briarcliff Manor, NY 10510.](#)

[VARDANYAN, A. \(2022\). Employee-AI Augmented Collaboration: A Qualitative Study of Fashion Designers and Stylists. Dans: *Academy of Management Proceedings*. Briarcliff Manor, NY 10510.](#)

[MANNUCCI, P.V., CUNNINGHAM, C., LIFSHITZ-ASSAF, H., TRUELOVE, E. et VARDANYAN, A. \(2020\). Advanced Technology and Creative Magic: How Technology Use Shapes the Creativity-Innovation Process. Dans: *Academy of Management Proceedings*. Briarcliff Manor, NY 10510.](#)

BOOK CHAPTERS

[VARDANYAN, A. \(2021\). A Human-Centered Approach to Artificial Intelligence in the Workplace. Dans: Joan Marques \(ed.\). *Business With a Conscience*. 1st ed. New York: Routledge, pp. 54-67.](#)