

Maren MICKELER

Assistant Professor

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Department: Management
Campus de Cergy

DIPLOMAS

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|------|---|
| 2023 | Doctorate in Business Administration, Management
(Ludwig Maximilian Universität München Germany) |
| 2016 | Master of Arts, Business administration
(Universität de Hambourg Germany) |
| 2013 | Bachelor of Science, Economics & Communications
(University of Hohenheim Germany) |

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

- | | |
|------------|--|
| 2023 - Now | Assistant Professor (ESSEC Business School France) |
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PROFESSIONAL APPOINTMENTS

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|-------------------|--|
| 2016 - 2017-03-31 | Junior Manager Group Assets (ProSiebenSat1 Media SE Germany) |
| 2017 - 2018-03-31 | Finance Manager (Hubert Burda Media Germany) |

PUBLICATIONS

JOURNAL ARTICLES

[MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. \(2023\). Knowledge seeking and anonymity in digital work settings. *Strategic Management Journal*, 44\(10\), pp. 2413-2442.](#)

[GROHSJEAN, T., PIEZUNKA, H. et MICKELER, M. \(2025\). When colleagues compete outside the firm. *Strategic Management Journal*, 46\(3\), pp. 640-666.](#)

PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE

[MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. \(2022\). Under the Radar: User Anonymity in the Design of Organizational Platforms. Dans: 2022 Strategic Management Society \(SMS\) Special Conference in Milan. Milan.](#)

[MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. \(2024\). Identity Provision & Indirect Contributions in Idea Contest: A Field Experiment. Dans: 44th Strategic Management Society \(SMS\) Annual Conference 2024. Istanbul.](#)

[MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. \(2024\). Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment. Dans: 84th Annual Meeting of the Academy of Management \(AOM 2024\). Chicago.](#)