

Julien MALAURENT

Professor

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Department: Information Systems, Data Analytics
and Operations
Campus de Cergy

DIPLOMAS

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|------|---|
| 2011 | Ph.D in Information Systems
(ESSEC Business School France) |
| 2011 | Doctorat in Managerial Science
(Université Cergy-Pontoise France) |
| 2009 | Master de recherche in Information Systems
(Conservatoire National des Arts & Métiers (CNAM) France) |

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

- | | |
|-------------------|--|
| 2013 - 2017-08-31 | Assistant Professor (ESSEC Business School France) |
| 2017 - 2023-09-01 | Associate Professor (ESSEC Business School France) |
| 2023 - Now | Professor (ESSEC Business School France) |

OTHER ACADEMIC APPOINTMENTS

- | | |
|-------------------|---|
| 2020 - 2024-08-31 | Academic director AI (ESSEC Business School France) |
| 2021 - 2024-08-31 | Academic director / Pedagogical Head (ESSEC Business School France) |
| 2024 - 2025-08-31 | Academic Director of ESSEC ONLINE Activities (ESSEC Business School France) |

OTHER APPOINTMENTS

2024 - 2027-08-31 Deputy Dean for Post experience programs (ESSEC Business School France)

PUBLICATIONS

PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA

[MALAURENT, J. \(2025\). Réguler l'intelligence artificielle : l'Europe tente d'imposer une éthique du quotidien. *Le Point*.](#)

[MALAURENT, J. \(2025\). Avec l'AI Act, l'Europe ne doit pas renoncer à réguler. *Libération*.](#)

[CHEVILLON, G. et MALAURENT, J. \(2023\). Nous ne sommes pas voués à être remplacés par des machines, aussi "intelligentes" soient-elles. *Le Monde*.](#)

[MALAURENT, J. \(2025\). « Avec Grokipedia, l'IA se formera sur le monde tel qu'Elon Musk le décrit, le perçoit et le désire ». *Le Monde*.](#)

[CHEVILLON, G. et MALAURENT, J. \(2025\). Intelligence artificielle, une nouvelle forme de créativité émerge accessible à tous. *Le Monde*.](#)

[MALAURENT, J. \(2025\). Pourquoi les IA génératives n'atteindront pas l'intelligence générale. *Le Point*.](#)

[MALAURENT, J. \(2025\). L'IA peut être une chance à condition de s'inspirer des révolutions industrielles passées. *Le Point*.](#)

[MALAURENT, J. \(2025\). « Prometheus », le projet de Jeff Bezos qui veut donner à l'IA le pouvoir d'interagir avec le monde matériel. *Libération*.](#)

GUEST EDITOR OF A JOURNAL SPECIAL ISSUE

[AVISON, D., KOCK, N. et MALAURENT, J. \(2017\). Special Issue: Action Research in information Systems. *Journal of Management Information Systems*, 34\(3\).](#)

PREFACES OF A JOURNAL

[AVISON, D., KOCK, N. et MALAURENT, J. \(2017\). \[Editorial\] Special Issue: Action Research in information Systems. *Journal of Management Information Systems*, 34\(3\), pp. 630-632.](#)

JOURNAL ARTICLES

[MALAURENT, J. et KARANASIOS, S. \(2020\). Learning from Workaround Practices: the Challenge of Enterprise System Implementations in Multinational Corporations. *Information Systems Journal*, 30\(4\), pp. 639-663.](#)

[KARANASIOS, S., NARDI, B., SPINUZZI, C. et MALAURENT, J. \(2021\). Moving forward with activity theory in a digital world. *Mind, Culture and Activity*, 28, pp. 234-253.](#)

[DAVISON, R.M., MARTINSONS, M. et MALAURENT, J. \(2021\). Improving Action Research by Integrating Methods. *Journal of the Association for Information Systems*, 22\(3\), pp. 851-873.](#)

[BASKERVILLE, R., DAVISON, R.M., KAUL, M., MALAURENT, J. et WONG, L. \(2022\). Information systems as a nexus of information technology systems: A new view of information systems practice. *Journal of Information Technology*, 37\(4\), pp. 387-406.](#)

[THIETART, R.A. et MALAURENT, J. \(2024\). How Do Social Media Contribute to the Emergence of “Extreme” Events? The Rise of Tour Paris 13: The “Sistine Chapel” of Street Art. *Academy of Management Discoveries*, 10\(4\), pp. 543–567.](#)

[MALAURENT, J. et MEHRPOUYA, A. \(2024\). Literature and Insights: My Name is Red: an imaginary immersion into the voices and murmurs of the Chinese social credit system and its artifacts. *Accounting, Auditing & Accountability Journal*, 37\(6\), pp. 1621-1636.](#)

[KOCK, N., AVISON, D. et MALAURENT, J. \(2017\). Positivist Information Systems Action Research: Methodological Issues. *Journal of Management Information Systems*, 34\(3\), pp. 754-767.](#)

[AVISON, D. et MALAURENT, J. \(2013\). Qualitative Research in Three IS Journals: Unequal Emphasis but Common Rigour, Depth and Richness. *Systèmes d'Information et Management*, 18\(4\), pp. 75-123.](#)

[MALAURENT, J. et AVISON, D. \(2016\). Reconciling Global and Local Needs: A Canonical Action Research Project to Deal with Workarounds. *Information Systems Journal*, 26\(3\), pp. 227-257.](#)

[MALAURENT, J. et AVISON, D. \(2017\). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. *Information and Management*, 54\(7\), pp. 920-933.](#)

[BICHLER, M., FRANK, U., AVISON, D., MALAURENT, J., FETTKE, P. et HOVORKA, D. \(2016\). Theories in Business and Information Systems Engineering. *Business and Information Systems Engineering*, 58\(4\), pp. 291-319.](#)

[PERRAY-REDLSOB, L. et MALAURENT, J. \(2015\). Traduction d'un outil de contrôle de gestion dans le secteur public. Le cas du BSC dans l'armée de terre française. *Revue Française de Gestion*, 49\(250\), pp. 49-64.](#)

[AVISON, D., D., D., MALAURENT, J. et J., D. \(2007\). Enterprise Resource Planning Software in](#)

[China: A Disaster Story. *Intercultural Management Quarterly*, 8\(2\).](#)

[MALAURENT, J. et AVISON, D. \(2015\). From an Apparent Failure to a Success Story: ERP in China—Post Implementation. *International Journal of Information Management*, 35\(5\), pp. 643-646.](#)

[AVISON, D., DAVISON, R.M. et MALAURENT, J. \(2018\). Information Systems Action Research: Debunking Myths and Overcoming Barriers. *Information and Management*, 55\(2\), pp. 177-187.](#)

[AVISON, D. et MALAURENT, J. \(2014\). Is Theory King?: a Rejoinder. *Journal of Information Technology*, 29\(4\), pp. 358-361.](#)

[AVISON, D. et MALAURENT, J. \(2014\). Is Theory King?: Questioning the Theory Fetish in Information Systems. *Journal of Information Technology*, 29, pp. 327-336.](#)

[AVISON, D., MALAURENT, J. et EYNAUD, P. \(2017\). A Narrative Approach to Publishing Information Systems Research: Inspiration from the French New Novel Tradition. *European Journal of Information Systems*, 26\(3\), pp. 260-273.](#)

[MEHRPOUYA, A. et MALAURENT, J. \(2026\). Morality as performance: Studying the rise of performance measurement in citizen governance through the case of Chinese Social Credit System. *Critical Perspectives on Accounting*, 103, pp. 102837.](#)

BOOKS

[ALBAN, D., EYNAUD, P., MALAURENT, J., RICHEL, J.L. et VITARIO, C. \(2019\). *Information Systems Management: Governance, Urbanization and Alignment*. Wiley, 284 pages.](#)

BOOK EDITOR

[MALAURENT, J. \[Eds\] \(2021\). *New Ways of Working: Organizations and Organizing in the Digital Age*. London: Palgrave Macmillan, 558 pages.](#)

PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE

[ZORINA, A., KARANASIOS, S. et MALAURENT, J. \(2021\). Retired IT-connected: How Older Persons Adopt and Use Technology for Crisis Solving. Dans: 2021 International Conference of Information Systems \(ICIS\). Austin, Texas.](#)

BOOK CHAPTERS

[HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. \(2023\). Platform Governance as a Social](#)

[Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.](#)

[MALAURENT, J., M. DAVISON, R. et H.M. WONG, L. \(2023\). Case study followed by action research: enhancing researcher and practitioner outcomes. Dans: Robert M. Davison \(ed.\). *Handbook of Qualitative Research Methods for Information Systems*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 149-162.](#)

[AVISON, D. et MALAURENT, J. \(2015\). Is Theory King?: Questioning the Theory Fetish in Information Systems. Dans: *Formulating Research Methods for Information Systems*. 1st ed. Palgrave Macmillan, pp. 213-237.](#)

[MALAURENT, J. \(2018\). Quand les stratégies de contournement des systèmes d'information impactent l'organisation de tout simplisme. Dans: *Complexité et organisations : faire face aux défis de demain*. 1st ed. Eyrolles, pp. 242-258.](#)

[EYNAUD, P. et MALAURENT, J. \(2015\). Une gouvernance multipartenaire pour répondre localement au changement climatique. Dans: *La gouvernance entre diversité et normalisation*. 1st ed. Dalloz, pp. 163-170.](#)

[EYNAUD, P., MALAURENT, J. et MOUREY, D. \(2016\). Comment penser les outils en sciences de gestion ? Dans: *Théories des organisations. Nouveaux tournants*. 1st ed. Economica, pp. 157-176.](#)

[MALAURENT, J. \(2017\). Big Data: enjeux et applications pour appréhender la mobilité. Dans: *Big Data et Politiques Publiques dans les Transports*. 1st ed. Economica, pp. 39-49.](#)

RESEARCH ACTIVITIES

Senior or Associate Editor

2014 - 2020: Associate editor - Information Systems Journal

Editorial Board Membership

2017 - 2024: Editorial board membership - Journal of the Association for Information Systems