

# Jan LEPOUTRE

Professor

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Department: Management

Campus de Cergy

## DIPLOMAS

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| 2008 | Ph.D. in Applied Economics<br>(Université de Gand Belgium)                |
| 2004 | Postgraduate in Applied Economics<br>(Université de Gand Belgium)         |
| 2001 | MSc in Bioscience Engineering<br>(Katholieke Universiteit Leuven Belgium) |

## CAREER

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### FULL-TIME ACADEMIC APPOINTMENTS

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|-------------------|---|
| 2012 - 2014-08-31 | Assistant Professor (ESSEC Business School France)    |
| 2014 - 2020-09-01 | Associate Professor (ESSEC Business School France)    |
| 2020 - Now        | Professor (ESSEC Business School France)              |
| 2008 - 2010-08-31 | Post-Doctorate (Vlerick Business School Belgium)      |
| 2010 - 2012-08-31 | Assistant Professor (Vlerick Business School Belgium) |

### OTHER ACADEMIC APPOINTMENTS

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|-------------------|---|
| 2016 - 2025-08-31 | Chaired Professor of the Armand Peugeot Chair (ESSEC Business School France)                  |
| 2023 - 2025-08-31 | Academic director - Center for Entrepreneurship and Innovation (ESSEC Business School France) |

- 2019 - 2023-08-31 Academic Director of the Entrepreneurship Track MiM (ESSEC Business School France)
- 2020 - 2022-12-31 Other (ESSEC Business School France)
- 2025 - 2026-08-31 Holder of the Deeptech & Future of Industry track (ESSEC Business School France)

## PUBLICATIONS

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### JOURNAL ARTICLES

[LEPOUTRE, J. \(2009\). Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities. \*Accountancy en Bedrijfskunde\*, 29\(8\), pp. 14-19.](#)

[THIEMANN, M. et LEPOUTRE, J. \(2017\). Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets. \*American Journal of Sociology\*, 122\(6\), pp. 1771-1821.](#)

[LEPOUTRE, J. et OGUNTOYE, A. \(2018\). The \(Non-\)Emergence of Mobile Money Systems in Sub-Saharan Africa: A Comparative Multilevel Perspective of Kenya and Nigeria. \*Technological Forecasting and Social Change\*, 131, pp. 62-275.](#)

[DONADA, C. et LEPOUTRE, J. \(2016\). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? \*International Journal of Automotive Technology and Management\*, 16\(1\), pp. 11-29.](#)

[STRAUSS, K., LEPOUTRE, J. et WOOD, G. \(2017\). Fifty Shades of Green: How Microfoundations of Sustainability Dynamic Capabilities Vary Across Organizational Contexts. \*Journal of Organizational Behavior\*, 38\(9\), pp. 1338-1355.](#)

[LEPOUTRE, J. et HEENE, A. \(2006\). Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review. \*Journal of Business Ethics\*, 67\(3\), pp. 257-273.](#)

[LEPOUTRE, J., DENTCHEV, N. et HEENE, A. \(2007\). Dealing With Uncertainties When Governing CSR Policy Networks. \*Journal of Business Ethics\*, 73\(4\), pp. 391-408.](#)

[LEPOUTRE, J. \(2008\). On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. \*Journal of Cleaner Production\*, 16\(10\), pp. 1062-1070.](#)

[LEPOUTRE, J. et VALENTE, M. \(2012\). Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity. \*Academy of Management Journal\*, 55\(2\), pp. 285-313.](#)

[LEPOUTRE, J., JUSTO, R., TERJESEN, S. et BOSMA, N. \(2013\). Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study. \*Small Business Economics\*, 40\(3\), pp. 693-714.](#)

[GRÖSCHL, S. et LEPOUTRE, J. \(2024\). Don't Panic: Remaining El Capitan While Navigating Unpreparedness in Response to Extreme Events. \*Journal of Management Inquiry\*, 33\(1\), pp. 26-45.](#)

## **PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE**

[LEPOUTRE, J. et VALENTI, M. \(2016\). Of Wizards and Foucault: Boundary Configurations of Corporate Social Action in Rural Kenya. Dans: 2016 Academy of Management Annual Meeting.](#)

[VALENTE, M. et LEPOUTRE, J. \(2013\). Organizational Response to Systemic Problems: Network Identity and Self-Governance Systems. Dans: 2013 Academy of Management Africa Conference.](#)

[LEPOUTRE, J. \(2019\). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: 35th EGOS Colloquium 2019.](#)

[LEPOUTRE, J., VENTRESCA, M. et VALENTE, M. \(2014\). Engaging Ostrom: Why and How Organizational Theorists Should. Dans: 2014 Academy of Management Annual Meeting.](#)

[LEPOUTRE, J. et THIEMANN, M. \(2013\). Global Challenges, Local Responses – A Process Perspective to Regulating the 'Tragedy of the Commons' in the Financial Industry. Dans: \*Globalization and the Return of Geography\*.](#)

[LEPOUTRE, J. et THIEMANN, M. \(2013\). Global Challenges, Local Responses – An Institutional Perspective to Regulating the "Tragedy of the Commons". Dans: 29th EGOS Colloquium 2013.](#)

[DONADA, C. et LEPOUTRE, J. \(2015\). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: 23rd International Conference of GERPISA.](#)

[VALENTE, M., LEPOUTRE, J. et ZIETSMA, C. \(2018\). Corporate Social Action as a Firm-Fulfilling Prophecy. Dans: 2018 HKS SICI Conference: Rethinking Cross-Sector Social Innovation.](#)

[LEPOUTRE, J. \(2016\). Financialization in the rough: The Role of Social Identity and the Meaning of Money in Explaining the Use of MicroFinance Loans Among Rural South African Entrepreneurs. Dans: 32nd European Group for Organizational Studies \(EGOS\) Colloquium 2016.](#)

[LEPOUTRE, J. \(2014\). Responding to Complex Local Problems as a Problem of Organizational Boundary Letting: A Longitudinal Case Study of Two Kenyan Firms. Dans: \*Managing Complexity Within and Across Organizational Boundaries\*.](#)

[LEPOUTRE, J. \(2018\). What We Know, and What We Would Want to Know, About the Changing Structure of the Vehicle and Mobility Ecosystem: Tracking the Connected, Autonomous, Shared, Electric Vehicle World. Dans: 78th Academy of Management Annual Meeting.](#)

[LEPOUTRE, J. \(2024\). Of bees and birds, and butterflies. The becoming of deeptech organizations addressing grand challenges. Dans: 2024 Crossroads for Organizations: Time, Space and People. Milan.](#)

[LEPOUTRE, J. \(2024\). Robust Disruption: Responding to Technology Forcing in the Launch of Electric Vehicles. Dans: 84th Annual Meeting of the Academy of Management \(AOM 2024\). Chicago.](#)

## **CONFERENCE PROCEEDINGS**

[LEPOUTRE, J. \(2019\). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: R&D management conference 2019. Ecole Polytechnique.](#)

[DONADA, C. et LEPOUTRE, J. \(2015\). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: World Electric Vehicle Journal \[28th International Electric Vehicle Symposium and Exhibition \(EVS28\)\]. World Electric Vehicle Association, pp. 742-746.](#)

## **PUBLISHED CASES**

[LEPOUTRE, J. \(2024\). Citroën AMI A & B. ESSEC Business School.](#)

[LEPOUTRE, J. \(2019\). AC / DC Invest. ESSEC Business School.](#)

[LEPOUTRE, J. \(2024\). Citroën AMI \(B\): Inventing New Company and Customer Journeys. ESSEC Business School.](#)

[LEPOUTRE, J. \(2024\). Citroën AMI \(A\) - Internal Disruption in the Automotive Industry. ESSEC Business School.](#)

## **BOOK CHAPTERS**

[LEPOUTRE, J., PEREZ, Y. et PETIT, M. \(2019\). Energy Transition and Electromobility: A Review. Dans: Erik Gawel, Sebastian Strunz, Paul Lehmann, Alexandra Purkus eds. \*The European Dimension of Germany's Energy Transition\*. 1st ed. Springer International Publishing, pp. 509-525.](#)

[HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. \(2023\). Platform Governance as a Social Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. \*Research Handbook on Digital Strategy\*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224-237.](#)

## **RESEARCH ACTIVITIES**

### **Reviewer for a journal**

- Reviewer for Academy of Management Journal
- Administrative Science Quarterly
- Ecological Economics
- International Journal of Entrepreneurial Venturing
- Journal of Business Ethics
- Journal of Business Venturing
- Small Business Economics

### **Participation in scientific commissions or reviewer for a conference**

2005 - Now: Ad-hoc reviewer for Academy of Management Meetings

### **Organization of a conference or a seminar**

2012 - 2012: Faculty responsible and co-organizer of the Cleantech Challenge 2012

2011 - 2011: Faculty responsible and co-organizer of the Cleantech Challenge 2011

2010 - 2010: Faculty responsible and co-organizer of the Cleantech Challenge 2010

### **Other academic activity**

2008 - 2012: Vlerick Liaison to the UN Global Compact Network Belgium

## **PROFESSIONAL ACTIVITIES**

### **Consulting**

2008 - Now: Various consulting projects on business development, feasibility studies and business model analysis.

2008 - Now: Facilitated a series of scenario planning and strategy development sessions

2008 - Now: Counseled in the early stages of new venture development