

# Anne JACQUEMINET

Associate Professor

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Department: Law, Political Science & Society

Campus de Cergy

## DIPLOMAS

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### DIPLOMAS

2015                      Doctorate, Business administration, Business administration  
(HEC Paris France)

## CAREER

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### FULL-TIME ACADEMIC APPOINTMENTS

2024 - Now              Associate Professor (ESSEC Business School France)

2015 - 2024-08-31    Assistant Professor (Università Bocconi Italy)

### PROFESSIONAL APPOINTMENTS

2006 - 2010-08-31    Consultant in Climate Change and Sustainability (Ernst & Young France)

### OTHER ACADEMIC APPOINTMENTS

2019 - 2020-03-31    Visiting Professor (Università della Svizzera Italiana Switzerland)

2019 - 2019-10-31    Visiting Professor (Darla Moore School of Business, University of South  
Carolina United States of America)

2025 - 2026-08-31    Academic director ESP Sustainability Transformation (ESSEC Business School  
France)

## PUBLICATIONS

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### PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE

[JACQUEMINET, A. \(2024\). Does ESG Performance Reduce Voluntary Employee Turnover? A Study of Belgian Firms. Dans: Alliance for Research on Corporate Sustainability \(ARCS\). Los Angeles.](#)

[JACQUEMINET, A. \(2024\). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: Strategic Management Society \(SMS\) Annual Conference.](#)

[JACQUEMINET, A. \(2024\). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: 2024 European Group for Organizational Studies \(EGOS\) Colloquium. Milan.](#)

### PRESENTATIONS AT A FACULTY RESEARCH SEMINAR

[JACQUEMINET, A. \(2024\). Environmental Disclosure and Analysts' Recommendations. Dans: LUISS Business School. Rome.](#)

### JOURNAL ARTICLES

[DURAND, R. et JACQUEMINET, A. \(2015\). Peer conformity, attention, and heterogeneous implementation of practices in MNEs. \*Journal of International Business Studies\*, 46, pp. 917-937.](#)

[JACQUEMINET, A. \(2020\). Practice implementation within a multidivisional firm: Intra - organizational pressures and value consistency. \*Organization Science\*.](#)

[JACQUEMINET, A. et DURAND, R. \(2020\). Ups and downs: The role of legitimacy judgment cues in practice implementation. \*Academy of Management Journal\*, 63\(5\).](#)

[BETTINAZZI, E., JACQUEMINET, A., NEUMANN, K. et SNOEREN, P. \(2024\). Media coverage of firms in the presence of multiple signals: A configurational approach. \*Academy of Management Journal\*, 67\(1\).](#)

### BOOK CHAPTERS

[JACQUEMINET, A. et TRABELSI, L. \(2018\). CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. Dans: \*Advances in Strategic Management - Sustainability, Stakeholder Governance and Corporate Social Responsibility\*. 1st ed. Emerald Publishing Limited.](#)

[GIULIANI, E., JACQUEMINET, A. et NIERI, F. \(2022\). Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting. Dans: Davide Castellani, Alessandra Perri, Vittoria G. Scalera, Antonello Zanfei eds. \*Cross-border innovation in a changing world: Players, places, and policies\*. 1st ed. Oxford: Oxford University Press, pp. 324-345.](#)

[JACQUEMINET, A. \(2017\). CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. Dans: Verbeke A., Puck J. and Tulder R.v. eds. \*Distance in International Business: Concept, Cost and Value\*. 1st ed. Emerald Publishing Limited, pp. 363-378.](#)

[JACQUEMINET, A. et TRABELSI, L. \(2018\). CSR Strategic Implementation in MNEs: The Role of Subsidiaries' Stakeholders. Dans: Sinziana Dorobantu, Ruth V. Aguilera, Jiao Luo, Frances J. Milliken eds. \*Sustainability, Stakeholder Governance, and Corporate Social Responsibility\*. 1 ed. Emerald Publishing Limited, pp. 169-195.](#)

## **RESEARCH ACTIVITIES**

### **Editorial Board Membership**

2025 - Now: Member of the Editorial Review Board

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