

Paul GOUVARD

Assistant Professor

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Department: Management

Campus de Cergy

DIPLOMAS

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2020	PhD in Management (HEC Paris France)
2015	Master of Science in Management (ESSEC Business School France)
2016	Master of Literature (Université Sorbonne Nouvelle France)

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

2024 - Now	Assistant Professor (ESSEC Business School France)
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OTHER ACADEMIC APPOINTMENTS

2020 - 2024-08-31	Assistant Professor of Organization Theory (Università della Svizzera Italiana Switzerland)
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PUBLICATIONS

JOURNAL ARTICLES

[GOUVARD, P. et DURAND, R. \(2023\). To Be or Not to Be \(Typical\): Evaluation-Mode](#)

[Heterogeneity and Its Consequences for Organizations. *Academy of Management Review*, 48\(4\), pp. 659-680.](#)

[GOUVARD, P., GOLDBERG, A. et SRIVASTAVA, S. \(2023\). Doing Organizational Identity: Earnings Surprises and the Performative Atypicality Premium. *Administrative Science Quarterly*, 68\(3\), pp. 781-823.](#)

[GOUVARD, P. et DURAND, R. \(2024\). Clearing Up Confusion: The Effect of Outlier Similarity on IPO Underpricing. *Organization Studies*, In press.](#)

BOOK CHAPTERS

[DURAND, R. et GOUVARD, P. \(2022\). An Audience-based Theory of Firms' Purposefulness. Dans: Lockwood, C. and Soublière, J.-F. eds. *Research in the Sociology of Organizations*. 1st ed. Leeds: Emerald Publishing Limited, pp. 193-216.](#)

RESEARCH ACTIVITIES

Editorial Board Membership

2023 - Now: Member of the Editorial Review Board of the *Academy of Management Review*
2025 - Now: Member of the Editorial Board of *Administrative Science Quarterly*