

Remy GERIN

Adjunct Professor

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Department: Marketing

Campus de Cergy

DIPLOMAS

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1984 MSc ESSEC
(ESSEC Business School France)

CAREER

PROFESSIONAL APPOINTMENTS

2018 - Now Président "Shopper Marketing & Cies" (Shopper Factory France)

2020 - Now Président chez Fidme (Fidme France)

1985 - Now Président chez Mediaperformances (Mediaperformances France)

OTHER ACADEMIC APPOINTMENTS

2010 - Now Directeur Exécutif de la Chaire Grande Consommation (ESSEC Business School France)

FULL-TIME ACADEMIC APPOINTMENTS

2017 - Now Adjunct Professor (ESSEC Business School France)