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DIPLOMAS

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1997	Ph.D. in Computational Statistics (Università di Napoli Federico II Italy)
1993	Master's degree in Management and Economics (Università di Napoli Federico II Italy)

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

2007 - 2010-08-31	Associate Professor (ESSEC Business School France)
2010 - Now	Professor (ESSEC Business School France)
1997 - 2007-07-31	Associate Professor of Statistics (Università di Napoli Federico II Italy)
2007 - 2007-01-31	Visiting Professor (HEC Paris France)
2000 - 2000-12-31	Visiting Professor (Charles University Czechia)
2001 - 2001-12-31	Visiting Professor (Université Toulouse III Paul Sabatier France)
2008 - 2012-12-31	Visiting Professor (Università degli Studi di Cagliari Italy)

PUBLICATIONS

BOOK EDITOR

ESPOSITO VINZI, V. [Ed] (2013). *New Perspectives in Partial Least Squares and Related Methods.* Springer, 344 pages.

ABDI, H., ESPOSITO VINZI, V., RUSSOLILLO, G., SAPORTA, G. et TRINCHERA, L. [Eds] (2016). *The Multiple Facets of Partial Least Squares and Related Methods.* Springer, 316 pages.

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WORKING PAPERS

DAVINO, C., ESPOSITO VINZI, V., SANTACREU VASUT, E. et VRANCEANU, R. (2017). *An Attitude Model of Environmental Action: Evidence from Developing and Developed Countries.* ESSEC Business School.

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CONFERENCE PROCEEDINGS EDITOR

ESPOSITO VINZI, V., TENENHAUS, M. et GUAN, R. (2009). Proceedings of the 6th International Conference on Partial Least Squares and Related Methods. Publishing House of Electronics Industry, Chine.

MOLA, F., CONVERSANO, C., ESPOSITO VINZI, V. et FISHER, N. (2009). EURISBIS' 09 - Book of Abstracts. Tilapia, Italie.

PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA

ESPOSITO VINZI, V. et GASPAR, J.M. (2016). « Je suis un chercheur ; je ne suis pas capable de parler de tout et n'importe quoi. ». *Monde des Grandes Écoles Universités Le Magazine.*

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Worth It? How Brand Actions and User Actions Influence Brand Value. *Service Science*, 8(2), pp. 152-168.

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DOLCE, P., ESPOSITO VINZI, V. et LAURO, N.C. (2017). Non-Symmetrical Composite-Based Path Modeling. *Advances in Data Analysis and Classification*, 12(4), pp. 759-784.

ESPOSITO VINZI, V. et RUSOLILLO, G. (2014). Partial Least Squares Algorithms and Methods. *Wires Computational Statistics*, 5, pp. 1-19.

DAVINO, C. et ESPOSITO VINZI, V. (2016). Quantile Composite-Based Path Modeling. *Advances in Data Analysis and Classification*, 10(4), pp. 491-520.

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DESMET, P., LE NAGARD, E. et ESPOSITO VINZI, V. (2012). Refund Depth Effects on the Impact of Price-Beating Guarantees. *Journal of Business Research*, 65(5), pp. 603-608.

DE GIOVANNI, P. et ESPOSITO VINZI, V. (2014). The Benefits of a Monitoring Strategy for Firms Subject to the Emissions Trading System. *Transportation Research Part D: Transport and Environment*, 33, pp. 220-233.

DE GIOVANNI, P. et ESPOSITO VINZI, V. (2014). The Benefits of the Emissions Trading Mechanism for Italian Firms: A Multi-Group Analysis. *International Journal of Physical Distribution and Logistics Management*, 44(4), pp. 305-324.

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ESPOSITO VINZI, V. (2016). Teaching and Research in an International Context. *Reflets Hors-Série ESSEC Knowledge*, (2), pp. 16-17.

DE GIOVANNI, P. et ESPOSITO VINZI, V. (2012). Covariance versus Component-Based Estimations of Performance in Green Supply Chain Management. *International Journal of Production Economics*, 135(2), pp. 907-916.

DAVINO, C., DOLCE, P., TARALLI, S. et ESPOSITO VINZI, V. (2016). A Quantile Composite-Indicator Approach for the Measurement of Equitable and Sustainable Well-Being: A Case Study of

the Italian Provinces. *Social Indicators Research*, 136(3), pp. 999-1029.

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PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE

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TRINCHERA, L., ROMANO, R. et ESPOSITO VINZI, V. (2007). Latent Segments Detection in PLS Path Modeling: A Tool to Capture Unobserved Heterogeneity in Customers' Preferences.

ESPOSITO VINZI, V., TRINCHERA, L., CHIN, W. et HENSELER, J. (2012). Methodological links and empirical comparisons between Generalized Structured Component Analysis, PLS Path Modeling and Maximum Sum of Explained Variance. Dans: 7th International Conference on Partial Least Squares and Related Methods.

TRINCHERA, L., RUSSOLILLO, G. et ESPOSITO VINZI, V. (2011). Multi-component Estimation of PLS Predictive Path Modeling. Dans: 58th World Statistics Congress of the International Statistical Institute (ISI 2011).

ESPOSITO VINZI, V., TRINCHERA, L. et RUSSOLILLO, G. (2015). Multidimensional and Non-Metric Extensions of PLS Path Modeling for Synthetic Indicators. Dans: Dealing with Complexity in Society: from Plurality of Data to Synthetic Indicators.

TRINCHERA, L., RUSSOLILLO, G., CAPELLINI, A. et ESPOSITO VINZI, V. (2012). Multidimensional Latent Variables in PLS Path Modeling. Dans: 20th International Conference on Computational Statistics 2012.

ESPOSITO VINZI, V., TRINCHERA, L., TENENHAUS, A. et TENENHAUS, M. (2011). New Variable Selection Methods in Case of Many Predictors. Dans: ESSEC-SUPELEC Workshop Series on "PLS Developments" #5.

ESPOSITO VINZI, V. (2007). PLS (Partial Least Squares) Path Modeling: Methodological Foundations and the XLSTAT-PLSPM Software.

ESPOSITO VINZI, V. (2007). PLS Path Modeling and the PLEASURE (Partial LEAst Squares strUctural Relationships Estimation) Software.

ESPOSITO VINZI, V. (2009). PLS Path Modeling and PLS Regression: a Joint Partial Least Squares Component-based Approach to Structural Equation Modeling. Dans: IFCS@GFKL - Classification as a Tool for Research (IFCS 2009).

ESPOSITO VINZI, V., FAHMY, T., CHATELIN, Y.M. et TENEHAUS, M. (2007). PLS Path Modeling: Some Recent Methodological Developments, a Software Integrated in XLSTAT and its Application to Customer Satisfaction Studies.

DAVINO, C., DOLCE, P., ESPOSITO VINZI, V. et TARALLI, S. (2015). Quantile Composite-Based Path Modeling for Measuring Equitable and Sustainable Well-Being. Dans: Dealing with Complexity in Society: from Plurality of Data to Synthetic Indicators.

ESPOSITO VINZI, V., DAVINO, C. et DOLLE, P. (2014). Quantile PLSPM vs. Classical PLSPM: Methods, Performances and Interpretations. Dans: 7th International Conference of the ERCIM WG on Computational and Methodological Statistics.

ESPOSITO VINZI, V. et FAHMY, T. (2007). Recent Developments in PLS Path Modeling: Methodological Issues and Applications.

ESPOSITO VINZI, V. et DE GIOVANNI, P. (2008). Recent Developments on Formative Constructs and a Comprehensive Environment for PLS Path Modelling. Dans: Structural Equation Models, PLS Path Modeling and Multi-block Techniques in Sensory and Consumer Analysis.

ESPOSITO VINZI, V. (2008). The Contribution of PLS Regression to PLS Path Modelling: Formative Measurement Model and Causality Network in the Structural Model. Dans: Joint Statistical Meetings (JSM) 2008 - American Statistical Association.

ESPOSITO VINZI, V. (2007). The PLS approach to data exploration and Modeling: An Everlasting Matter of Dispute or a Playground for Integrating Different Cultures?

ESPOSITO VINZI, V. (2014). Component-Based Redundancy Path-Modeling. Dans: 2014 International Symposium on Business and Industrial Statistics.

ESPOSITO VINZI, V. (2012). Knowledge Extraction Through Predictive Path Modeling. Dans: 20th International Conference on Computational Statistics 2012.

DOLCE, P., ESPOSITO VINZI, V. et LAURO, C. (2014). Predictive Component-based Multi-block Path Modeling. Dans: 21st International Conference on Computational Statistics.

PREFACES OF A JOURNAL

ESPOSITO VINZI, V. (2009). Préface : Special issue on the 6th International Symposium on Business and Industrial Statistics (ISBIS-6)., 4(25), pp. 421-424.

INTERVIEWS: RADIO - TV - PRESS

ESPOSITO VINZI, V. 2024. *« L'ESSEC doit permettre à ses élèves de se former et de se transformer »*. Janvier.

BOOKS

ESPOSITO VINZI, V. (2025). *Transcendons le progrès ! : Manifeste pour un leadership éclairé*. 1st ed. Paris: Editions de l'eclaireur.

RESEARCH ACTIVITIES

Function in an academic association

2002 - Now:	Member of the Research Academy "Center for the Analysis of Complex Data" of the BeiHang University of Beijing
2009 - 2013:	Elected Council Member of the International Statistical Institute (ISI)
2013 - 2015:	Vice-President of the International Society of Business and Industrial Statistics (ISBIS), a section of the International Statistical Institute (ISI)
2003 - 2007:	Chairman-elect of the European Board of Directors of the International Association for Statistical Computing (IASC), a section of the International Statistical Institute (ISI)

Other academic activity

2011 - 2011:	Chair of the Jury for the ISI Mahalanobis Award given at the ISI World Statistics Congress (Dublin)

1998 - 2000:	Manager of the national research unit of the ESPRIT European Project "System for Automatic Seasonal Adjustment and Forecasting of Time Series - TESS"
1998 - 2000:	Member of the national research unit of the ESPRIT European Project "ISO-3D" (1998-2000) for the methodological development and the implementation of a system aimed at the interpretation of symbolic objects in 3D representations
2001 - 2003:	Member of the national research unit of the EUROSTAT Project "VITAMIN-S" (2001-2003) for the development of a Visual Data Mining System
2001 - 2003:	Member of the national research unit of the EUROSTAT Project "ASSO" (2001-2003) for the development of an Analysis System of Symbolic Official Data
2001 - 2003:	Member of the national research unit of the EUROSTAT Project "ERMIS" (2001-2003) aimed at Electronic Commerce Measuring with Intelligent Agency
2001 - 2004:	Scientific responsible for the national research unit of the EUROSTATProject "European Satisfaction Index System - ESIS" for the methodological development, implementation and use of PLS Path Modeling in the domain of Customer Satisfaction Measurement (2001-2004)

Organization of a conference or a seminar

2014 - 2014:	Co-Chair (with G. Saporta) of the 8th International Conference on PLS and Related Methods (France)
2010 - 2010:	Member of the National Organizing Committee for the 19th COMPSTAT (Computational Statistics) Symposium organized by the IASC (International Association for Statistical Computing) in Paris (France)
2010 - 2010:	Organiser of the Fourth Workshop in the ESSEC-SUPELEC Research Workshop Series on "PLS Developments": PLS and Related Methods for cutting-edge Research in Experimental Sciences: Methodological Advances (France)
2009 - 2009:	Organizer of an invited paper meeting on "Capturing Unobserved Heterogeneity in Latent Variable Modelling" at the 57th Session of the International Statistical Institute (South Africa)
2009 - 2009:	Organiser of the Third Workshop in the ESSEC-HEC Research Workshop Series on "PLS Developments": PLS Path Modeling and other Component-based Approaches to Causal Networks and Multi-block Data Structures: Methodological Contributions and Applications with a focus on Marketing and the Management of Information Systems (France)
2008 - 2008:	Organiser of an Invited Paper Meeting session at COMPSTAT 2008 (Porto) on the theme: "Models for Latent Class Detection". (Portugal)
2008 - 2008:	Organiser of an Invited Paper Meeting session at GfKl 2008 on the theme: "PLS Path Modeling".
2008 - 2008:	Organiser of the Second Workshop in the ESSEC-HEC Research WorkshopSeries on "PLS Developments": Structural Equation Models, PLs PathModeling and Multi-block Techniques in Sensory and Consumer Analysis -Methods, Applications and Software" (France)
2007 - 2007:	Organizer and Chair of a specialized topic meeting at the 56th Session of theISI on the theme of "Latent Class Analysis and Classification Issues" (Lisbon) (Portugal)

2007 - 2007:	Organiser of the First Workshop in the ESSEC-HEC Research Workshop Series on "PLS Developments": PLS Path Modeling in presence of a GroupStructure: Multi-Group Analysis and Latent Class Detection - Methods, Applications and Software" (France)
2006 - 2006:	Member of the Organising Committee for COMPSTAT'06 - 17th Symposium of IASC on Computational Statistics (Rome, August 2006) (Italy)
2006 - 2006:	Member of the Organising Committee for the IFCS'06 Conference: Data Science and Classification (Ljubljana, Slovenia, 25-29 July 2006). (Slovenia)
2005 - 2005:	Co-organiser (with C. Lauro) of the PLS track sessions for the 3rd World Conference of IASC on the theme of: Computational Statistics and Data Analysis (Cyprus, October 2005) (Cyprus)
2005 - 2005:	Organiser of an Invited Paper Meeting on: "The PLS (Partial Least Squares) Approach in Data Analysis: new methods with validation and computational issues" for ISI'05 Conference (Sydney, April 2005). (Australia)
2005 - 2005:	Co-organiser (with C. Lauro) of two Specialised Sessions on: "PLS Path Modeling, PLS Regression and Classification: New Methods and Applications" for the GfKl'05 Meeting of the Gesellschaft für Klassifikation (Germany)
2004 - 2004:	Organiser and Chairman of the Workshop on: "PLS Methods for Sensory Analysis" at the "European Conference on Sensory Science of Food and Beverages" (Florence, September 2004). (Italy)
2004 - 2004:	Organiser and chairman of an invited session on the theme: "PLS Tools forRegression and Structural Modelling of Complex High Dimensional Data" at the COMPSTAT'04 Conference (Prague, August 2004). (Czechia)
2004 - 2004:	Organiser and chairman of an IASC Invited Session at the IFCS'04 (International Federation of Classification Societies) Conference (United States of America)
2003 - 2003:	Organisateur d'une "invited session" spécialisée sur le thème "PLS Structural Equation Modelling and Customer Satisfaction: Recent Advances in Methods and Applications" at the 13th International Meeting of the Psychometric Society (IMPS203) and 68th Annual American Meeting of the Psychometric Society (Chia Laguna) (Italy)
2003 - 2003:	National Organising Committee Member for the Intermediate SIS Conference on the theme: "Multivariate Statistical Analysis for Social Sciences, Economics, Natural Sciences and Technology" (Italy)
2001 - 2001:	Co-organiser (with Carlo Lauro, Michel Tenenhaus and Alain Morineau) and Scientific Secretary of the 2nd International Symposium on PLS and Related Methods (Anacapri, 1-3 October 2001). (Italy)
2001 - 2001:	Chief organiser (with S. Balbi) of the International Summer School of IASC (International Association for Statistical Computing) on the theme:"Knowledge Discovery & Large Surveys Design and Analysis" (Anacapri, 20-30 June 2001). (Italy)

Participation in scientific commissions or reviewer for a conference

2013 - 2013:	Member of the Scientific Progrm Committee of the European Conference on Data Analysis jointly organized by the German Classification Society (GfKl) (Luxembourg)

2010 - 2010:	Member of the Scientific Program Committee of the ERCIM'10 (3rd International Conference on Computing & Statistics (Senate House in London, 10-12 December 2010). (United Kingdom)
2009 - 2009:	Co-Chair of the Scientific Program Committee of the 6th International Symposium on PLS and Related Methods (PLS'09, Beijing) (China)
2009 - 2009:	Co-Chair of the Scientific Program Committee of the ISBIS (International Society for Business and Industrial Statistics) Regional Meeting 2009 on Quantitative Methods for Banking and Finance, Environment, Services for SMEs, Transport and Tourism (Cagliari, Italy, 30 May - 3 June 2009) (Italy)
2008 - 2008:	Member of the International Scientific Committee for IASC 2008 - Joint Meeting of the 4th World Conference of the IASC and 6th Conference of the Asian Regional Section of the IASC on Computational Statistics & Data Analysis (Yokohama, 5-8 December 2008). (Japan)
2008 - 2008:	Consultative Member of the Scientific Programme Committee for the 18th Association for Statistical Computing (IASC, Porto, 24-29 August 2008) (Portugal)
2008 - 2008:	Member of the Scientific Program Committee for GfKl 2008 - 32nd Annual Conference of the German Classification Society on "Advances in Data Analysis, Data Handling, and Business Intelligence" (Germany)
2008 - 2008:	Member of the Scientific Program Committee for the HDM-2008, International Conference on Multivariate Statistical Modeling and High Dimensional Data Mining (Kayseri (Caesarea), Turkey, 19-23 June 2008). (Turkey)
2008 - 2008:	Member of the Scientific Program Committee for the CLADAG 2008, Joint Scientific Meeting of the Classification and Data Analysis Group of the Italian Statistical Society and Societé Francophone de Classification (Capua (CE)) (Italy)
2007 - 2007:	Member of the International Scientific Committee for PLS'07, 5th International Symposium on PLS and Related Methods - Causalities explored by indirect observations (Oslo, September 2007). (Finland)
2007 - 2007:	Membre du comité scientifique : CLADAG School sur le thème "Multivariate Statistical Methods for the Analysis of Clustered Data" (Bologne) (Italy)
2007 - 2007:	Chair of the IASC (International Association for Statistical Computing) Programme Committee for the 56th ISI (International Statistical Institute) Conference (Portugal)
2006 - 2006:	Co-Chairman of the Steering and Organising Committees for the IASC-INTERFACE-IFCS International Workshop on "Knowledge Extraction and Modeling" - KNEMO'06 (Italy)
2005 - 2005:	Member of the Steering Committee for PLS'05, 4th International Symposium on PLS and Related Methods - Focus on Marketing (Spain)
2005 - 2005:	Member of the Programme Committee for the scientific sessions organised by IASC at the 55th ISI (Australia)
2004 - 2004:	Scientific Programme Committee Member of the SAS Campus 2004 Conference (Florence, May 2004). Programme Committee Member for the (United States of America)
2003 - 2003:	Co-chairman of the Third International Symposium on PLS and Related Methods - Focus on Customers (PLS'03, Lisbon, 15-17 September 2003). (Portugal)

2003 - 2003:	Programme Committee Member for the organisation of the IASC-IFCS Summer School on the theme: "Data Mining and Classification for Business and Industry: methods, computational issues and applications" (Portugal)
1997 - 1997:	Member of the National and Organising Committee and Scientific Secretary of the "VIII International Symposium on Applied Stochastic Models and Data Analysis" (Anacapri, June 11th-14th, 1997). (Italy)
1998 - 1998:	Scientific Secretary of the "III International Conference on New Techniques and Technologies for Statistics" jointly organised by EUROSTAT, the Department of Mathematics and Statistics of the University of Naples and ISTAT (Italian National Statistical Institute) - (Sorrento, November 4th-6th) (Italy)

Member of an academic association

2007 - Now:	Member of AMS (The Academy of Marketing Science)
2006 - Now:	Member of ISBIS (The International Society for Business and Industrial Statistics)
2002 - Now:	Member of SFDS (Société Française de Statistique) et SFC (Société Française de Classification)
2000 - Now:	ISI (International Statistical Institute) - Elected Member
2000 - Now:	Member of CSNA (The Classification Society of North America)
2000 - Now:	Member of ENBIS (European Network for Business and Industrial Statistics)
1998 - Now:	Member of ASA (American Statistical Association)
1998 - Now:	Member of CLADAG - SIS Group of the IFCS (International Federation of Classification Societies)
1996 - Now:	Member of SIS (Italian Statistical Society)
1993 - Now:	Member of IASC (International Association for Statistical Computing)

Editorial Board Membership

2009 - 2017:	Editorial board membership - Advances in Data Analysis and Classification
2009 - 2009:	Editorial board membership - Applied Stochastic Models in Business and Industry
2007 - 2017:	Editorial board membership - Computational Statistics
2007 - 2017:	Editorial board membership - Computational Statistics and Data Analysis
2007 - 2009:	Editorial board membership - La Revue de MODULAD
2011 - 2013:	Editorial board membership - Statistical Methods and Applications

PROFESSIONAL ACTIVITIES

Consulting

2004 - 2004:	AACST, Office of Tourism of the Island of Capri and the Province of Naples
2001 - Now:	ADDINSOFT, Statistical Software Company, Paris, France
2007 - Now:	ALTADIS, Fleury-Les-Aubrais, France
2005 - 2005:	Administration of the Lombardia Region (Milan, Italy)
1997 - 2000:	ASSEFOR (Association of the Chambers of Commerce for the training and assistance to the small and medium enterprises, Italy)
2010 - 2010:	Bio Springer (The World of Yeast Products), France

2011 - 2011:	CATALYZ Research, Paris, France
1997 - 2000:	CCIAA (Chamber of Commerce, Industry, Arts and Handicraft of Naples, Italy)
1997 - 2000:	CESVITEC (Center for the Promotion and the Technological Development of Small and Medium Enterprises in Southern Italy, Naples, Italy)
2009 - 2011:	CIRAD (Centre de coopération internationale en recherche agronomique pour le développement), France
2008 - 2010:	EUROSTAT (Statistical Office of the European Commission), Luxembourg
2009 - 2009:	GPF - Allaxia SpA (Market Research Company), Milan, Italie
2008 - 2008:	INRETS (Institut National de Recherche sur les Transports et leur Sécurité), France
2011 - 2011:	L'OREAL Recherche, Chevilly-La-Rue, France
2010 - 2010:	STREAM LINE, Paris, France
2009 - 2009:	TERRITOIRES SITES & CITES, Paris, France