

Véronique DRECQ

Adjunct Professor

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Department: Marketing

Campus de Cergy

DIPLOMAS

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1981 Diplôme de l'EDHEC, Option Affaires Internationales
(EDHEC Business School France)

CAREER

OTHER APPOINTMENTS

2007 - 2016-02-29 Responsable du Département Marketing (ESCE International Business School
France)

OTHER ACADEMIC APPOINTMENTS

2019 - Now Executive Director Leading a beauty brand Chair (ESSEC Business School
France)

2013 - 2019-08-31 Program Manager LVMH Chair (ESSEC Business School France)

FULL-TIME ACADEMIC APPOINTMENTS

2017 - Now Adjunct Professor (ESSEC Business School France)