

Anne Sophie DE GABRIAC

Professor of Management Practice

annesophie.degabriac@essec.edu

Department: Management

Campus de Cergy

DIPLOMAS

DIPLOMAS

- | | |
|------|--|
| 1995 | Diplôme de l'EDHEC, major in sales & marketing
(EDHEC Business School France) |
| 2009 | Executive MBA, major in innovation & entrepreneurship
(HEC Paris France) |
| 2020 | exPhD (ex EDBA)
(Université Paris Dauphine-PSL France) |

CAREER

OTHER ACADEMIC APPOINTMENTS

- | | |
|-------------------|---|
| 2020 - 2021-08-31 | Chargée de cours et membre du centre d'entrepreneuriat et innovation (ESSEC Business School France) |
| 2021 - 2025-08-31 | Academic director MS Centrale Essec Entrepreneurs (ESSEC Business School France) |
| 2022 - 2024-08-31 | Head of pedagogy Programm CPI (ESSEC Business School France) |
| 2022 - 2026-08-31 | Academic director of the Global tronc commun MS (ESSEC Business School France) |
| 2025 - 2026-08-31 | Head of the Entrepreneurship Track (ESSEC Business School France) |

PROFESSIONAL APPOINTMENTS

- | | |
|-------------------|--------------------------------|
| 2010 - 2012-09-30 | BU Director (Happytime France) |
|-------------------|--------------------------------|

2019 - 2020-10-31 Co founder (Makezu France)

2013 - Now Founder & owner (Ma pépite France)

2008 - 2010-05-31 French Retail BU Director (Smartbox France)

2006 - 2007-12-31 France Sales Director (MGEA Entertainment United States of America)

2004 - 2006-08-31 France Mass Merchant Sales Team Leader (Microsoft Entertainment and Devices United States of America)

1995 - 2004-08-31 Sales rep, Key account Manager, Category Manager (Colgate-Palmolive France)

FULL-TIME ACADEMIC APPOINTMENTS

2021 - Now Professor of Management Practice (ESSEC Business School France)