

Valerie DAILLY

Adjunct Professor

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Department: Faculty at Large
Campus de Cergy

DIPLOMAS

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2001	DEA Marketing (IAE Lille France)
1984	Master in Management (ESSEC Business School France)

CAREER

PROFESSIONAL APPOINTMENTS

2003 - Now	Consultante - Formatrice (Un autre regard France)
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OTHER ACADEMIC APPOINTMENTS

2006 - Now	Professeure Affiliée Département Marketing ESSEC (ESSEC Business School France)
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FULL-TIME ACADEMIC APPOINTMENTS

2015 - Now	Adjunct Professor (ESSEC Business School France)
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