

Veronica CASARIN

Associate Professor

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Department: Accounting and Management

Control

Campus de Cergy

DIPLOMAS

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|------|---|
| 2016 | Ph.D. in Business studies: accounting & finance
(Cardiff Business School United Kingdom) |
| 2011 | M. Phil. In Accounting
(London School of Economics and Political Science (LSE) United Kingdom) |

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

- | | |
|-------------------|--|
| 2017 - 2024-08-31 | Assistant Professor (ESSEC Business School France) |
| 2024 - Now | Associate Professor (ESSEC Business School France) |

PUBLICATIONS

PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE

[CASARIN, V. \(2018\). Calculative Frames, Performance Measurement and the Multiple Values of Innovation: The Case of Technology Incubation in the United Kingdom. Dans: 12th Interdisciplinary Perspectives on Accounting \(IPA\) Conference 2018.](#)

[CASARIN, V. \(2018\). Performance Measurement and the Making of Innovation as an Economic Actor: The Agencements of Technology Transfer and Technology Incubation in the UK. Dans: 11th Workshop on Management Accounting as Social and Organizational Practice \(MASOP\) 2018.](#)

[CASARIN, V. et ROBSON, K. \(2019\). Performing Business Models as Problems of Accounting and Organization: Accounting for Innovation in Pharmaceutical Biotech. Dans: 12th MASOP 2019 \(Management Accounting as a Social and Organisational Practice\). Bristol.](#)

[CASARIN, V. et ROBSON, K. \(2020\). Performing Hybrid Business Models as Problematics of Accounting and Organization: the Case of Innovation in Pharmaceutical Biotech Units. Dans: 36th EGOS Colloquium 2020.](#)

[CASARIN, V. et LINDER, S. \(2022\). Assessing the Ethicality of Performance Measurement Systems: A Principlist Perspective and Scale. Dans: 2022 European Academy of Management \(EURAM\) Annual Conference. Zurich.](#)

[CASARIN, V., LINDER, S. et LECA, B. \(2024\). Self-Determination Theory for Understanding the Ethicality of Numbers in Management Control. Dans: 2024 New Directions in Management Accounting. Milan.](#)

[CASARIN, V. et LINDER, S. \(2024\). Hybrid Logics and Mediating Devices: Accounting Calculations in the Organisation of Pharma R&Ds. Dans: 84th Annual Meeting of the Academy of Management \(AOM 2024\). Chicago.](#)

PRESS ARTICLE, VIDEO OR OTHER POPULAR MEDIA

[CASARIN, V. et LINDER, S. \(2021\). A Healthy Corporate Culture: The Role of Management Control. *LEIZ Leadership Log*, pp. 24-25.](#)

[CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. \(2020\). Ethics in Control Systems: Let's Go Beyond Simple Compliance! *Council on Business & Society Insights*.](#)

JOURNAL ARTICLES

[LINDER, S., LECA, B., ZICARI, A. et CASARIN, V. \(2021\). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. *Journal of Business Ethics*, 172\(4\), pp. 747-764.](#)

[CASARIN, V. \(2023\). Calculative frames, compromising metrics, and the multiple values of innovation: The case of technology incubation in the UK. *Accounting, Organizations and Society*, 111, pp. 101479.](#)

[CASARIN, V., LECA, B., LINDER, S. et MORARU-ARFIRE, A. \(2026\). A principlist perspective on the ethicality of performance measurement systems. *Accounting Auditing Control*, 31\(4\), pp. 131-176.](#)

[CASARIN, V., LINDER, S., LECA, B. et MORARU-ARFIRE, A. \(2025\). Une perspective principiste sur l'éthique des systèmes de mesure de la performance. *Comptabilité, Contrôle, Audit*, 31\(4\)](#)

[\(Decembre\)](#).

BOOK CHAPTERS

[CASARIN, V. et LINDER, S. \(2023\). Employee Health for Strategic Adaptation: The Role of Enabling and Constraining Performance Measurement. Dans: Torben J. Andersen \(ed.\). *Responding to Uncertain Conditions: New Research on Strategic Adaptation*. 1st ed. Bingley: Emerald Publishing Limited, pp. 91-105.](#)

[CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. \(2023\). Management Control and Stress: a Double-Edged Sword. Dans: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London: Routledge.](#)

CONFERENCE PROCEEDINGS

[CASARIN, V. et LINDER, S. \(2024\). Humanizing Performance Measurement: Assessing the Non-maleficence of Performance Measurement Systems. Dans: *84th Annual Meeting of the Academy of Management \(AOM 2024\)*. Chicago: Academy of Management.](#)

SERVICES

2022 - Now: Member of the BBA pedagogical committee

RESEARCH ACTIVITIES

Organization of a conference or a seminar

2019 - 2023: Co-organizer of the research seminar series at the department of accounting and management control

2022 - 2022: Organizer of the distinguished guest program in management control - Distinguished guest: prof. Marc Wouters (Karlsruhe Institute of Technology, Germany)

2023 - 2023: Organizer of the distinguished guest program in management control - Distinguished guest: prof. David Stark (Columbia University)

2020 - 2020: Co-organizer of the 8th HEC - ESSEC joint research workshop

2022 - 2022: Co-organizer of the 10th HEC - ESSEC joint research workshop

Other academic activity

2023 - 2023: Panelist at the roundtable "Research on Innovation: Opportunities and Pathways to Collaboration" - ESSEC Research Day

