

Cristina ALAIMO

Associate Professor

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Department: Information Systems, Data Analytics
and Operations
Campus de Cergy

DIPLOMAS

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2014 Doctor in Management, Information Systems and Innovation
(London School of Economics and Political Science (LSE) United Kingdom)

CAREER

FULL-TIME ACADEMIC APPOINTMENTS

2024 - Now Associate Professor (ESSEC Business School France)

2020 - 2024-08-31 Assistant Professor (Luiss University Italy)

2017 - 2020-01-31 Assistant Professor (University of Surrey United Kingdom)

2014 - 2017-04-30 Post-Doctorate (London School of Economics and Political Science (LSE)
United Kingdom)

PUBLICATIONS

GUEST EDITOR OF A JOURNAL SPECIAL ISSUE

[ALAIMO, C., GAWER, A., HAEFLIGER, S., MICELOTTA, E. et REISCHAUER, G. \(2025\). Platform Organizations and Societal Change. *Organization Studies*.](#)

PRESENTATIONS AT AN ACADEMIC OR PROFESSIONAL CONFERENCE

[ALAIMO, C., KYRIAKOU, H., WESTERMAN, G. et YOUNGJIN, Y. \(2024\). Building Cumulative Knowledge in the Era of Artificial Intelligence: Challenges and Opportunities for Management Research and Practice. Dans: 2024 European Conference on Information Systems \(ECIS\). Paphos.](#)

JOURNAL ARTICLES

[ALAIMO, C. et KALLINIKOS, J. \(2022\). Organizations Decentered: Data Objects, Technology and Knowledge. *Organization Science*, 33\(1\), pp. 19-37.](#)

[ALAIMO, C., KALLINIKOS, J. et VALDERRAMA, E. \(2020\). Platforms as service ecosystems: Lessons from social media. *Journal of Information Technology*, 35\(1\), pp. 25-48.](#)

[ALAIMO, C. et KALLINIKOS, J. \(2021\). Managing by Data: Algorithmic Categories and Organizing. *Organization Studies*, 42\(9\), pp. 1385-1407.](#)

[ALAIMO, C. \(2022\). From People to Objects: The digital transformation of fields. *Organization Studies*, 43\(7\), pp. 1091-1114.](#)

[ALAIMO, C. et KALLINIKOS, J. \(2017\). Computing the everyday: Social media as data platforms. *Information Society*, 33\(4\), pp. 175-191.](#)

[CENNAMO, C., KRETSCHMER, T., CONSTANTINIDES, P., ALAIMO, C. et SANTALÓ, J. \(2023\). Digital Platforms Regulation: An Innovation-Centric View of the EU's Digital Markets Act. *Journal of European Competition Law & Practice*, 14\(1\), pp. 44-51.](#)

[AALTONEN, A., ALAIMO, C. et KALLINIKOS, J. \(2021\). The Making of Data Commodities: Data Analytics as an Embedded Process. *Journal of Management Information Systems*, 38\(2\), pp. 401-429.](#)

[AALTONEN, A., ALAIMO, C., PARMIGGIANI, E., STELMASZAK, M., JARVENPAA, S.L., KALLINIKOS, J. et MONTEIRO, E. \(2023\). What is Missing from Research on Data in Information Systems? Insights from the Inaugural Workshop on Data Research. *Communications of the Association for Information Systems*, 53\(1\), pp. 475-490.](#)

BOOK CHAPTERS

[ALAIMO, C., KALLINIKOS, J. et AALTONEN, A. \(2020\). Data and value. Dans: Satish Nambisan, Kalle Lyytinen, Youngjin Yoo eds. *Handbook of Digital Innovation*. 1 ed. Edward Elgar Publishing Ltd, pp. 162-178.](#)

[ALAIMO, C. et KALLINIKOS, J. \(2018\). Objects, Metrics and Practices: An Inquiry into the Programmatic Advertising Ecosystem. Dans: Ulrike Schultze, Margunn Aanestad, Magnus Mähring, Carsten Østerlund, Kai Riemer eds. *Living with Monsters? Social Implications of Algorithmic Phenomena, Hybrid Agency, and the Performativity of Technology*. 1 ed. Cham: Springer](#)

[International Publishing, pp. 110-123.](#)

[ALAIMO, C. et KALLINIKOS, J. \(2016\). Encoding the Everyday: The Infrastructural Apparatus of Social Data. Dans: Cassidy R. Sugimoto, Hamid R. Ekbia, Michael Mattioli eds. *Big Data Is Not a Monolith*. 1 ed. The MIT Press, pp. 77-90.](#)

[ALAIMO, C. et KALLINIKOS, J. \(2019\). Social Media and the Infrastructuring of Sociality. Dans: Martin Kornberger, Geoffrey C. Bowker, Julia Elyachar, Andrea Mennicken, Peter Miller, Joanne Randa Nucho, Neil Pollock eds. *Thinking Infrastructures*. 1 ed. Emerald Publishing Limited, pp. 289-306.](#)

[ALAIMO, C. et AALTONEN, A. \(2023\). Strategizing with data: data-based innovations and complementarities. Dans: Carmelo Cennamo, Giovanni Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1 ed. Edward Elgar Publishing Ltd, pp. 239-254.](#)

[DE SIMONE, C., CECI, F. et ALAIMO, C. \(2023\). Data Ecosystem and Data Value Chain: An Exploration of Drones Technology Applications. Dans: Stefano Za, Robert Winter, Alessandra Lazazzara eds. *Sustainable Digital Transformation*. 1 ed. Springer International Publishing, pp. 203-218.](#)

BOOKS

[ALAIMO, C. et KALLINIKOS, J. \(2024\). *Data Rules Reinventing the Market Economy*. The MIT Press.](#)

CONFERENCE PROCEEDINGS

[DUX, N.A. et ALAIMO, C. \(2024\). Data for Sustainability in Industrial Platform Ecosystems: The case of Enel X. Dans: *ICIS 2024 Proceedings*. Bangkok: Association for Information Systems \(AIS\).](#)

RESEARCH ACTIVITIES

Senior or Associate Editor

2024 - Now: Senior Editor of the European Journal of Information Systems

2025 - Now: Senior Editor of Organization Studies

Editorial Board Membership

2022 - 2024: Member of the Editorial Review Board of Organization Studies

2025 - Now: Member of the Editorial Review Board of Journal of Management Information Systems

