

Adrian ZICARI

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Département: Comptabilité et contrôle de gestion

Campus de Cergy

DIPLÔMES

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2010	Ph.D. en Management (Doctor en Administración) (Universidad Nacional de Rosario Argentine)
1997	Master of Business Administration (Universidad Adolfo Ibáñez Chili)
1991	Bachelor of Science, Comptabilité (Universidad Nacional de Rosario Argentine)

CERTIFICATS

2024	FSA _ Fundamentals of Sustainability (IFRS États-Unis)
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CARRIÈRE

POSITIONS ACADÉMIQUES PRINCIPALES

2009 - 2015-08-31	Professeur enseignant associé (ESSEC Business School France)
2015 - 2024-09-01	Professeur enseignant (ESSEC Business School France)
2024 - Présent	Professeur associé (ESSEC Business School France)

POSITIONS PROFESSIONNELLES

1990 - 1996-12-31	Responsable financier (Sanatorio Parque Argentine)
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1998 - 2002-12-31 Contrôleur (Hospital Universitario Austral Perez Companc Argentine)

AUTRES POSITIONS

- 2017 - 2018-08-31 Directeur du Centre d'Excellence Management et Société (ESSEC Business School France)
- 2021 - 2022-08-31 Co-responsable du département Comptabilité et contrôle de gestion (ESSEC Business School France)

AUTRES POSITIONS ACADÉMIQUES

- 2020 - 2026-08-31 Responsable de filière MANAGEMENT & SOCIETY (ESSEC Business School France)
- 2019 - 2024-08-31 Academic Director Council on Business & Society (ESSEC Business School France)
- 2024 - 2025-08-31 Directeur académique du CoBS (ESSEC Business School France)
- 2025 - 2026-08-31 Responsable de la filière CONSEIL, FINANCE ET ORGANIS (CFO) (ESSEC Business School France)
- 2025 - 2026-08-31 Responsable de la filière CIMA TRACK (CIMA) (ESSEC Business School France)
- 2025 - 2026-08-31 Responsable de la filière CURSUS EXPERTISE COMPTABLE (DSCG) (ESSEC Business School France)

PUBLICATIONS

COMMUNICATIONS DANS UNE CONFÉRENCE

[ZICARI, A. \(2012\). Value Distribution in Publicly-Owned Firms. Dans: 7th RIODD Conference.](#)

[ZICARI, A. et PISERO, A. \(2013\). Value Distribution in State-Owned Companies. Dans: 7th Conference on Performance Measurement and Management Control.](#)

[ZICARI, A. et PERERA, L. \(2017\). Value-added Statements as a Communication Tool for Stakeholders: The Case of IM in Mexico. Dans: 40th European Accounting Association \(EAA\)](#)

[Annual Congress.](#)

[ZICARI, A. et RENOUARD, C. \(2015\). Taxes and CSR. Dans: 36ème Congrès de l'AFC 2015.](#)

[ZICARI, A. \(2013\). The Forgotten Issue. Why Corporate Tax Issues Are Almost Absent from the CSR Debate. Dans: 2nd CSEAR France.](#)

[ZICARI, A. et RENOUARD, C. \(2014\). A Forgotten Issue? The Absence of Corporate Tax Issues in the CSR Debate. Dans: 18th International Symposium on Ethics, Business & Society.](#)

[ZICARI, A., LINDER, S. et KERVEILLANT, M. \(2014\). A Glimpse at the Dark Side of Management Control. Dans: Critical Perspectives on Accounting.](#)

[ZICARI, A. \(2011\). A Tale of Two Cities. Dans: 6th Conference on Performance Measurement and Management Control.](#)

[ZICARI, A. et RAMIREZ, C. \(2019\). Al fin de cuentas, qué es un balance social? Dans: 12th Spanish Conference on Social and Environmental Accounting Research \(CSEAR\) 2019.](#)

[ZICARI, A. et RENOUARD, C. \(2017\). Corporate Tax Issues in the CSR Debate. Dans: 2017 CSEAR \(Social and Environmental Accounting Research\).](#)

[ZICARI, A. et SHIN, H. \(2015\). Don't Judge by its cover ! Comparative study on the evolution of CSR reporting in Brazil and South Korea. Dans: CSEAR \(Social and Environmental Accounting Research\).](#)

[ZICARI, A. \(2018\). On the use and development of management ideas in the South. Dans: 7th Latin American and European Organization Studies \(LAEMOS\) Colloquium.](#)

[ZICARI, A. \(2019\). On the Use and Development of Management Ideas in the South. Dans: 35th EGOS Colloquium 2019.](#)

[RENOUARD, C. et ZICARI, A. \(2011\). The Missing Link. Why Corporate Tax Issues are Virtually Absent in the CSR Debate. Dans: EGOS Annual Meeting 2011.](#)

[ZICARI, A. \(2015\). The Second Life of a Research Case Study. Dans: 2015 Teaching and Research in Management Control Workshop.](#)

[ZICARI, A. \(2016\). Two Decades of Corporate Environmental and Sustainability Accounting - What Has Been Achieved? Dans: 20th Environmental and Sustainability Management Accounting Network \(EMAN\).](#)

[ZICARI, A. et PERERA, L. \(2017\). Building from scratch: the creation of a regional social reporting standard. Dans: 2017 CSEAR \(Social and Environmental Accounting Research\).](#)

[ZICARI, A. \(2015\). A Glimpse at the Dark Side of Management Control: The Impact of Management Control Systems on Job-Related Stress. Dans: Management Accounting Research Group](#)

[Conference in Association with the Management Control Association \(MARG/MCA 2015\).](#)

[ZICARI, A. et PERERA, L. \(2017\). Building from Scratch: The Creation of a Regional Social Reporting Standard. Dans: 11th CSEAR Spain Conference: XI Reunión de Investigación en Contabilidad Social y Medioambiental CICSMA.](#)

[ZICARI, A. et PERERA ALDAMA, L. \(2018\). Building from Scratch: the Creation of a Regional Social Reporting Standard. Dans: 30th International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium 2018 \(CSEAR 2018\).](#)

[ZICARI, A. et PERERA, L. \(2019\). Deploying Sustainability Development Goals \(SDGs\) at Company Level: a Proposition for Change. Dans: 31st International Congress on Social and Environmental Accounting Research \(CSEAR\) 2019.](#)

[ZICARI, A. et SHIN, H. \(2015\). Don't Judge by its Cover: Comparative Study on the Evolution of CSR Reporting in Brazil & South Korea. Dans: 3rd French Conference on Social and Environmental Accounting \(CSEAR\).](#)

[ZICARI, A., GOMEZ, M.L., BONNEFOND, J., LORINO, P., WAELLI, M. et MINVIELLE, E. \(2013\). Implementing a National-Wide Performance Evaluation: The Case of the Anesthetic File Indicator in French Hospitals. Dans: 36th Annual Congress of the European Accounting Association 2013.](#)

[GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et MINVIELLE, E. \(2012\). L'usage des indicateurs de performance sur la qualité-sécurité des soins : le cas de l'indicateur de tenue du dossier anesthésique à l'hôpital. Dans: Congrès ARAMOS 2012.](#)

[ANDRE, K., ENDENICH, C. et ZICARI, A. \(2018\). L'impact de la digitalisation sur le rôle du contrôleur de gestion. Dans: 39eme Congrès de l'Association Francophone de Comptabilité 2018.](#)

[ZICARI, A., GOMEZ, M.L. et LORINO, P. \(2015\). The Challenge of Measuring Quality Performance of Healthcare Services. Dans: 31st European Group for Organizational Studies \(EGOS\) Colloquium 2015.](#)

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[CAVELIUS, F., GOMEZ, M.L., LINDER, S., LORINO, P., MOTTIS, N. et ZICARI, A. \(2012\). The Impact of Management Control Systems on Work. Dans: 3ème Etats Généraux du Management 2012: Nouvelles Frontières du Management.](#)

[LONGIN, F. et ZICARI, A. \(2022\). Is there a Greta effect in investors' perception of corporate social](#)

[responsibility? Dans: 2022 Paris Financial Management Conference \(PFMC-2022\). Paris.](#)

[ZICARI, A. \(2022\). In Search of a Compass for Navigating the Ecological Transition. Dans: 9th Strategic Management Latin America Conference 2022. Buenos Aires.](#)

[RAMIREZ, C. et ZICARI, A. \(2022\). Between a Corporatist Past and a Globalized Future: The Argentinian Accounting Profession. Dans: 2022 Economics & Management \(EMAN\) Europe. San Sebastian.](#)

[BROCCARDO, L. et ZICARI, A. \(2022\). How digitalization supports a sustainable business model. Dans: 33rd Annual Meeting of International Association for Business & Society 2022. San Francisco.](#)

[BROCCARDO, L. et ZICARI, A. \(2022\). How Digitalization Supports a Sustainable Business Model. Dans: 2022 Association Francophone Comptabilité Annual Congress. Bordeaux.](#)

[RAMIREZ, C. et ZICARI, A. \(2022\). The Argentinean accounting profession. Dans: 33rd Annual Meeting of the International Association for Business & Society \(IABS\) 2022. San Francisco.](#)

[ZICARI, A. \(2023\). Geography Matters: Making an Exception for Corporate Reporting in Brazil. Dans: 2023 European Business Ethics Network \(EBEN\). Paris.](#)

[ZICARI, A. \(2023\). A Barricade in Patagonia, the Latin American World Model. Dans: 39th European Group for Organizational Studies \(EGOS\) Colloquium 2023. Cagliari.](#)

[ZICARI, A. \(2024\). World models \(Bariloche and Meadows\). Dans: 2024 Alternative Futures Workshop. Lausanne.](#)

[LONGIN, F. et ZICARI, A. \(2022\). The Greta Effect in Investors' Perception of Corporate Social Responsibility Events: Evidence From a Lab Experiment. Dans: 9th Strategic Management Latin America Conference 2022. Buenos Aires.](#)

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ARTICLES

[PERERA ALDAMA, L. et ZICARI, A. \(2012\). Value-Added Reporting As a Tool for Sustainability: A Latin American Experience. *Corporate Governance: The International Journal of Business in Society*, 12\(4\), pp. 485-498.](#)

[ZICARI, A. \(2008\). Finanzas personales y ciclo de vida. *Invenio*.](#)

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[ZICARI, A. \(2009\). Cuanto Cuesta la RSE? *Mercados & Tendencias*, \(32\), pp. 122.](#)

[ZICARI, A. \(2009\). Financiamiento Práctico de Pymes. *Enfoques*, \(11\), pp. 122-127.](#)

[WAELLI, M., GOMEZ, M.L., SICOTTE, C., ZICARI, A., BONNEFOND, J.Y. et LORINO, P. \(2016\). Keys to Successful Implementation of a French National Quality Indicator in Health Care Organizations: A Qualitative Study. *BMC Health Services Research*, 553\(16\).](#)

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[ZICARI, A. \(2010\). Medioambiente: Un Lastre o una Oportunidad para la Argentina? *Dialogo Político*, 27\(1\), pp. 173-188.](#)

[ZICARI, A. \(2009\). Puede Haber RS en Nuestros Mercados Financieros. *RS Responsabilidad Sostenibilidad*, \(12\), pp. 26-28.](#)

[ZICARI, A. \(2009\). Estadísticas públicas, una brújula sin norte? *RS Responsabilidad Sostenibilidad*, pp. 46.](#)

[PERERA, L. et ZICARI, A. \(2009\). El Cuarto Estado Contable. *Harvard Business Review \(América Latina\)*, 87\(11\), pp. 35-41.](#)

[BROCCARDO, L., TRUANT, E. et ZICARI, A. \(2018\). Internal corporate sustainability drivers: What evidence from family firms? A literature review and research agenda. *Corporate Social Responsibility and Environmental Management*, 26\(1\), pp. 1-18.](#)

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[BROCCARDO, L. et ZICARI, A. \(2020\). Sustainability as a Driver for Value Creation: A Business Model Analysis of Small and Medium Enterprises in the Italian Wine Sector. *Journal of Cleaner Production*, 259.](#)

[LINDER, S., LECA, B., ZICARI, A. et CASARIN, V. \(2021\). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. *Journal of Business Ethics*, 172\(4\), pp. 747-764.](#)

[CAVELIUS, F., ENDENICH, C. et ZICARI, A. \(2020\). Back to Basics or Ready for Take Off? The Tensions on the Role of Management Controllers in the Digital Age. *Accounting Auditing Control*, 26\(2\), pp. 89-123.](#)

[ZICARI, A. et PERERA-ALDAMA, L. \(2020\). Building from Scratch: An Auto-ethnographic Approach for the Development of a Social Reporting Model. *Social and Environmental Accountability Journal*, 40\(2\), pp. 101-115.](#)

[TRUANT, E., BROCCARDO, L. et ZICARI, A. \(2019\). Organic companies' business models: emerging profiles in Italian bio-districts. *British Food Journal*, 121\(9\), pp. 2067-2085.](#)

[RAMIREZ, C. et ZICARI, A. \(2024\). Between a corporatist past and a globalised future: Argentina's accounting profession and the social balance sheet. *Critical Perspectives on Accounting*, 98, pp. 102626.](#)

[BROCCARDO, L., ZICARI, A., JABEEN, F. et BHATTI, Z.A. \(2023\). How digitalization supports a sustainable business model: a literature review. *Technological Forecasting and Social Change*, 187, pp. 122146.](#)

[BROCCARDO, L., ZICARI, A., VOLA, P. et ALSHIBANI, S. \(2023\). Contingency-based analysis of the drivers and obstacles to a successful sustainable business model: Seeking the uncaptured value. *Technological Forecasting and Social Change*, 191, pp. 122513.](#)

[ZICARI, A. \(2025\). Going South: a story of sustainability ideas translated to Brazil. *Academia Revista Latinoamericana de Administración*, In press.](#)

[JAIN, T. et ZICARI, A. \(2025\). Governing for Social Welfare: A Corporate Governance Perspective. *Research in the Sociology of Organizations*, pp. 59-82.](#)

COMPTE-RENDUS D'OUVRAGE

[ZICARI, A. et BATHURST, R. \(2014\). Book Review of "Corporate Social Irresponsibility: A](#)

[Challenging Concept". Revista Internacional de Relaciones Públicas, Royaume-Uni.](#)

PRÉFACES D'UN OUVRAGE

[ZICARI, A. \(2013\). Présentation. Dans: *Algunas reflexiones acerca del Cuarto Estado Contable*. 1st ed. Edicon, pp. 7-8.](#)

CHAPITRES

[ZICARI, A. et RENOUARD, C. \(2018\). A Forgotten Issue? The Absence of Corporate Tax Issues in the CSR Debate. Dans: *The Critical State of Social Responsibility in Europe*. 1st ed. Emerald, pp. 243-259.](#)

[ZICARI, A. \(2013\). Algunas reflexiones acerca del Cuarto Estado Contable. Dans: *El Cuarto Estado Contable. La dimensión económico-social de los reportes de sustentabilidad*. 1st ed. Edicon, pp. 161-175.](#)

[ZICARI, A. \(2014\). Can one Report be Reached? The Challenge of Integrating Different Perspectives on Corporate Performance. Dans: *Critical Studies on Corporate Responsibility, Governance and Sustainability*. 1st ed. Emerald, pp. 201-216.](#)

[ZICARI, A. \(2014\). L'investissement socialement responsable en Amérique Latine. Dans: *ISR & Finance Responsable*. 1st ed. Ellipses, pp. 243-254.](#)

[ZICARI, A. \(2017\). Sustainability Indices in Latin America, can financial markets push for CSR? Dans: *Corporate Social Responsibility and Corporate Governance*. 1st ed. Emerald, pp. 3-20.](#)

[ZICARI, A. \(2010\). Uso estratégico del derecho - Barajar y dar de nuevo. El debate por las nuevas reglas en los mercados financieros internacionales. Dans: *Uso estratégico del derecho*. 1st ed. Venezuelan Law & Economics Association, pp. 73-86.](#)

[ZICARI, A. et PERERA ALDAMA, L. \(2014\). Value Distribution in State-Owned Firms: The Case of Two Companies in Uruguay. Dans: *Performance Measurement and Management Control: Behavioral Implications and Human Actions*. 1st ed. Emerald, pp. 317-335.](#)

[ZICARI, A. et ALDAMA, L.P. \(2017\). Value-Added Statements as a Communication Tool for Stakeholders: The Case of Industrias Peñoles in Mexi. Dans: *Stakeholder Engagement: Clinical Research Cases*. 1st ed. Springer, pp. 193-214.](#)

[ZICARI, A. et ECHEVESTE, I. \(2021\). El Covid 19 y el confinamiento, un test ácido para nuestras organizaciones. Dans: *Breaking Boundaries*. 1st ed. Richard Ivey School of Business.](#)

[ZICARI, A. \(2022\). L'ISR en Amérique Latine: un développement via les indices ? Dans: Nicolas Mottis \(ed.\). *ISR & Finance Responsable*. 2nd ed. Ellipses, pp. 261-273.](#)

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ZICARI, A. et ECHEVESTE, I. (2023). There is no New Normal: Welcome to the new Schumpeterian world. Dans: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London & New York: Routledge, pp. 14-18.

ZICARI, A. et PERERA ALDAMA, L. (2025). Preparation and use of the Value Added Statement, the case of "Los 33" mining company. Dans: Cho, C., Costa, E. and Korca, B. eds. *Cases and Exercises on Sustainability Accounting*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 81-95.

ZICARI, A. (2021). The many merits and some limits of Social Accounting. Dans: San-José, Leire; Retolaza, José Luis, and van Liedekerke, Luc eds. *Handbook on Ethics in Finance*. 1st ed. Cham: Springer.

ZICARI, A. (2021). Value Creation in Relational Economics. Dans: Julika Baumann Montecinos, Dominik Fischer and Andreas Heck eds. *Kooperation, Governance, Werschopfung*. 1st ed. Metropolis-Verlang, pp. 61-73.

ZICARI, A. (2022). Bringing Inspiration from the Past: A Renaissance Manual for Merchants. Dans: Lucio Biggiero, Derick de Jongh, Birger Priddat, Josef Wieland, Adrian Zicari, Dominik Fischer eds. *The Relational View of Economics*. 1st ed. Cham: Springer, pp. 97-110.

CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. (2023). Management Control and Stress: a Double-Edged Sword. Dans: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London: Routledge.

ZICARI, A. (2023). The self-made academic: From business to a business school. Dans: Sarah Robinson, Alexandra Bristow, Olivier Ratle eds. *Doing Academic Careers Differently: Portraits of Academic Life*. 1st ed. London: Taylor & Francis, pp. 137-140.

JAIN, T., ZICARI, A. et AGUILERA, R. (2023). Corporate governance and corporate social responsibility: revisiting their inter-relationship. Dans: Till Talaulicar (ed.). *Research Handbook on Corporate Governance and Ethics*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 113-129.

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CAVELIUS, F., ENDENICH, C. et ZICARI, A. (2023). Bystanders or change makers? Where do management controllers fit in the digital world? Dans: Adrian Zicari, Tom Gamble eds. *Responsible*

[Finance and Accounting. Performance and Profit for Better Business, Society and Planet. 1st ed. Routledge.](#)

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LIVRES

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ACTES D'UNE CONFÉRENCE

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INTERVIEWS : EMISSION RADIO - TV - PRESSE ÉCRITE

[ZICARI, A. 2020. How Has the Pandemic Shifted Your Perspective on Grading? Mai.](#)

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RAPPORTS TECHNIQUES / LIVRES BLANCS

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ETUDES DE CAS DÉPOSÉES

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ARTICLES OU VIDÉOS DE VULGARISATION

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AUTRE

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PRÉFACES / INTRODUCTIONS DE REVUE

[BARBA-SÁNCHEZ, V., RETOLAZA, J.L., SAN-JOSÉ, L. et ZICARI, A. \(2022\). Editorial: Emotional and social value of organizations. *Frontiers in Psychology*, 13.](#)

ACTIVITÉS DE RECHERCHE

Fonction dans une association académique

2017 - 2017: Membre du comité scientifique, Congreso Internacional de Docentes e Investigadores en Responsabilidad Social (Universidad Nacional del Litoral Argentine)

Reviewer pour un journal

- Relecteur pour Accounting, Auditing & Accountability Journal
- Business and Society
- Management Decision
- Organization
- Revue Française de Gestion
- Social and Environmental Accountability Journal

Organisation d'une conférence ou d'un séminaire

2013 - Présent: Obtention du financement pour la conférence internationale à l'ESSEC :
Organizational Control Systems and Stress, mars 2013, avec des fonds de la
région Ile-de-France. (France)

Membre d'une association académique

2015 - Présent: Membre du Centre for Social & Environmental Accounting Research (CSEAR)

Membre d'un comité de lecture

2015 - 2015: Membre du comité de lecture - Ciencias Económicas
2017 - 2017: Membre du comité de lecture - Cuadernos de RSO
2012 - Présent: Membre du comité de lecture - Management Decision

Co-direction d'une revue - Co-rédacteur en chef

2024 - Présent: Issues in Accounting Education

ACTIVITÉS PROFESSIONNELLES

Membre d'une association professionnelle, d'un groupe d'experts ou d'un conseil d'administration

2020 - Présent: European Accounting Association

SERVICES

2021 - 2022: Co-Head of Accounting Department