

Elisa OPERTI

Professeur

operti@essec.edu

Département: Management

Campus de Cergy

DIPLÔMES

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2009	Ph.D. en Management (Università Bocconi Italie)
2003	M.Sc. en Ingénierie Industrielle et Gestion (magna cum laude) (Polytechnic of Turin Italie)

CARRIÈRE

POSITIONS ACADÉMIQUES PRINCIPALES

2011 - 2015-08-31	Professeur assistant (ESSEC Business School France)
2015 - 2022-09-01	Professeur associé (ESSEC Business School France)
2022 - Présent	Professeur (ESSEC Business School France)

AUTRES POSITIONS ACADÉMIQUES

2009 - 2011-09-01	Chercheur Post-Doctoral (Università della Svizzera Italiana Suisse)
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POSITIONS PROFESSIONNELLES

2004 - 2005-08-31	Analyste Business (Management des Technologies et des Opérations) (JPMorgan Chase & Co Royaume-Uni)
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AUTRES POSITIONS

PUBLICATIONS

COMMUNICATIONS DANS UNE CONFÉRENCE

[KUMAR, A. et OPERTI, E. \(2017\). What Do We Know about Strategic Exit? Dans: DRUID 2017.](#)

[KUMAR, A. et OPERTI, E. \(2017\). Why Firms Make Errors in Selecting Technological Opportunities? Dans: DRUID 2017.](#)

[KUMAR, A. et OPERTI, E. \(2017\). Why Firms Make Errors in Selecting Technological Opportunities? Dans: 2017 Academy of Management Meeting.](#)

[OPERTI, E. et KUMAR, A. \(2020\). This Cloud has a Silver Lining: Economic Crises and Technological Exploration. Dans: 2020 TIM mid-year meeting.](#)

[HOANG, H. et OPERTI, E. \(2016\). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Mediated Interaction as a Source of Learning. Dans: DRUID16 20th Anniversary Conference.](#)

[OPERTI, E. \(2016\). Exploring the Link Between Organized Crime Asset Confiscation and Regional Entrepreneurship. Dans: 2016 SMS Special Conference.](#)

[OPERTI, E. \(2017\). Exploring the Link Between Organized Crime Asset Confiscation and Regional Entrepreneurship. Dans: 2017 Academy of Management Meeting.](#)

[KUMAR, A. et OPERTI, E. \(2016\). Missed Chances, Unfulfilled Hopes: Why Do Firms ERR in Technology Selection? Dans: 2016 SMS Extended Conference.](#)

[OPERTI, E., LAMPRONTI, S. et SGOUREV, S. \(2014\). Studying Cognitive Social Structures in Strategy Research: Methodological Considerations and an Illustration. Dans: 2017 SMS Milan Special Conference.](#)

[OPERTI, E. et BARTHELEMY, J. \(2019\). The Impact of Role Configurations on Product Visibility and Quality Ratings in the Video Game Industry. Dans: 2019 Organizing Creativity in the Innovation Journey.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2018\). The Innovate or Die Myth. Dans: 2018 Doriot INSEAD Entrepreneurship Conference.](#)

[OPERTI, E. \(2013\). Time for a Reality Check? The \(Vanishing\) Role of Materiality in Strategy Research. Dans: 2013 Academy of Management Annual Meeting.](#)

[OPERTI, E. \(2012\). A Behavioral Theory of Technological Entry: Performance Feedback, Uncertainty and Firms? Entry in Emerging Fields. Dans: 32nd Strategic Management Society Annual International Conference.](#)

[OPERTI, E., LAMPRONTI, S. et SGOUREV, S. \(2015\). A War in Ninety Seconds: Competitive Intensity of Neighborhood Rivalry in the "Palio di Siena" \(1743-2010\). Dans: Networks and Formal Organizational Structure.](#)

[KUMAR, A., OPERTI, E. et UOTILA, J. \(2018\). From Nokia to Slush: Incumbent Firms' Decline and the Emergence of Entrepreneurial Ecosystems. Dans: 38th Strategic Management Society Conference 2018.](#)

[HOANG, H. et OPERTI, E. \(2015\). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Learning and \(or\) Strategic Citation? Dans: 2015 Strategic Management Society Annual Meeting.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2018\). Relational-Cognitive Differences in Gendered Response to Rivalry. Dans: 78th Academy of Management Annual Meeting.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2017\). Rivalry Flips the Script: Gender Effects in Network Recall and Activation. Dans: 2017 Academy of Management Meeting.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2018\). Rivalry Flips the Script: Relational-Cognitive Differences in Gendered Response to Rivalry. Dans: 2018 Intra-organizational Network \(ION\) Conference.](#)

[BARTHELEMY, J. et OPERTI, E. \(2016\). The « Innovate or Die » Myth. Dans: 36th Strategic Management Society \(SMS\) Annual International Conference.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2018\). The Art of Manouvering Logics: Insights from the "Monte Dei Paschi Di Siena" \(1996-2012\). Dans: 2018 LUISS Paper Development Workshop on Hybrid Organizations.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2018\). The dynamic capability of juggling logics: Studying the oldest hybrid in the world. Dans: 34th European Group for Organizational Studies \(EGOS\) Colloquium 2018.](#)

[OPERTI, E., SGOUREV, S. et LAMPRONTI, S. \(2015\). A War in Ninety Seconds: Competitive Intensity of Neighbourhood Rivalry in the "Palio di Siena" \(1743-2010\). Dans: 31st European Group for Organizational Studies \(EGOS\) Colloquium 2015.](#)

[OPERTI, E., SGOUREV, S. et LAMPRONTI, S. \(2015\). A war in ninety seconds: Moderation and escalation of neighbourhood rivalry in the "Palio di Siena". Dans: American Sociological Association \(ASA\) 2015 Annual Meeting.](#)

[OPERTI, E., KUMAR, A. et UOTILA, J. \(2020\). Microfoundations of Entrepreneurial Ecosystems: The Case of the Helsinki Region. Dans: 2020 Strategic Management Society Annual Conference.](#)

[BHATT, H. et OPERTI, E. \(2017\). Don Corleone - Greedy Businessman of Benefactor? Examining the Impact of Italian Mafia Organizations on Income Equality. Dans: 33rd European Group for Organizational Studies \(EGOS\) Colloquium 2017.](#)

[OPERTI, E., SGOUREV, S. et LAMPRONTI, S. \(2015\). If Leaving, Close the Door: Status Asymmetry and Identity Constraints in Career Mobility. Dans: XXXV Sunbelt Conference of the International Network for Social Network Analysis \(INSNA\).](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2019\). Strategic Alternation of Stakeholder Salience: Insights From "Monte dei Paschi di Siena" \(1996-2012\). Dans: 2019 INFORMS Organization Science Winter Conference.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2018\). The Art of Manouvering Logics: Insights from the "Monte dei Paschi di Siena" \(1996-2012\). Dans: 2018 Sustainability, Ethics and Entrepreneurship \(SEE\) Conference.](#)

[OPERTI, E. et BARTHELEMY, J. \(2014\). Visibility or Quality? The Influence of Vertical Specialization on Product Performance in the Video Game Industry \(1980-2011\). Dans: 2014 Academy of Management Annual Meeting.](#)

[OPERTI, E. et BARTHELEMY, J. \(2014\). Visibilty or Quality? The Influence of Vertical Specialization on Product Performance in the Video Game Industry. Dans: 34th Strategic Management Society \(SMS\) Annual International Conference.](#)

[BHATT, H. et OPERTI, E. \(2019\). When Heads Means Tails: Examining the Differing Signaling Effects of Anti-Mafia Law Enforcement on MNCs' Levels of Equity Ownership in Italy. Dans: 2019 Catolica's Research Workshop on Hybrid organizations.](#)

[KUMAR, A. et OPERTI, E. \(2022\). Beating heart of regions: Innovation network evolution over the business cycle. Dans: 2022 Strategic Management Society Annual Conference. London.](#)

[NANNETTI, F. et OPERTI, E. \(2022\). Creating a Better World Together: How Different Groups Create, Maintain, and Utilize Their Networks. Dans: 2022 Academy of Management Annual Meeting. Seattle.](#)

[OPERTI, E. et NANNETTI, F. \(2023\). Equalizing opportunities: How women can leverage connections to brokers in innovation. Dans: 2023 Social Networks Society Conference. Exeter.](#)

[OPERTI, E. et NANNETTI, F. \(2023\). Equalizing Opportunities: How Women Can Leverage Connections to Brokers in Innovation. Dans: 39th European Group for Organizational Studies \(EGOS\) Colloquium 2023. Cagliari.](#)

[OPERTI, E. et NANNETTI, F. \(2023\). Breaking the Mold: Gender Differences in Returns from Family and Professional Ties in Idea Elaboration. Dans: 2023 NEC Network Evolution Conference 8.0. Fontainebleu.](#)

[CAPO, F., OPERTI, E., MAIOLINI, R. et RULLANI, F. \(2024\). Agency and the micro-foundations of](#)

[network resilience: Insights from Mafia Capita. Dans: 2024 Social Networks Conference. London.](#)

[NANNETTI, F. et OPERTI, E. \(2022\). Gender Differences along the Idea Journey: How Tie Strength and Brokerage Affect Idea Elaboration and Championing for Men and Women. Dans: 38th European Group for Organizational Studies \(EGOS\) Colloquium 2022. Vienna.](#)

ARTICLES

[CARNABUCI, G. et OPERTI, E. \(2013\). Where Do Firms' Recombinant Capabilities Come From? Intraorganizational Networks, Knowledge, and Firms' Ability to Innovate Through Technological Recombination. *Strategic Management Journal*, 34\(13\), pp. 1591-1613.](#)

[CARNABUCI, G., OPERTI, E. et KOVÁCS, B. \(2015\). The Categorical Imperative and Structural Reproduction: Dynamics of Technological Entry in the Semiconductor Industry. *Organization Science*, 26\(6\), pp. 1734-1751.](#)

[OPERTI, E. \(2018\). Tough on Criminal Wealth? Exploring the Link between 5 Organized Crime's Asset Confiscation and Regional Entrepreneurship. *Small Business Economics*, 51\(2\), pp. 321–335.](#)

[SGOUREV, S. et OPERTI, E. \(2019\). From Montagues To Capulets? Analyzing the Systemic Nature of Rivalry in Career Mobility. *Academy of Management Journal*, 62\(5\), pp. 1333-1357.](#)

[OPERTI, E. et CARNABUCI, G. \(2014\). Public Knowledge, Private Gain: The Effect of Spillover Networks on Firms' Innovative Performance. *Journal of Management*, 40\(4\), pp. 1042-1074.](#)

[CONTI, A., GRIMPE, C., OPERTI, E. et ROSS, J.M. \(2025\). Sports as a context in strategy and innovation research: promises, challenges, and broader implications. *Industry and Innovation*, 32\(8\), pp. 965-978.](#)

[OPERTI, E. \(2019\). Crime organisé et marchés légaux. *Futuribles*, 432\(5\), pp. 27-31.](#)

[OPERTI, E., LAMPRONTI, S. et SGOUREV, S. \(2020\). Hold your horses: Temporal multiplexity and conflict moderation in the "Palio di Siena" \(1743-2010\). *Organization Science*, 31\(1\), pp. 85-102.](#)

[OPERTI, E., SGOUREV, S. et LAMPRONTI, S. \(2021\). Choose your enemies well: Mapping, managing and leveraging rivalry. *California Management Review*, 64\(1\), pp. 29-46.](#)

[OPERTI, E. et KUMAR, A. \(2023\). Too much of a good thing? Network brokerage within and between regions and innovation performance. *Regional Studies*, 57\(2\), pp. 300-316.](#)

[KUMAR, A. et OPERTI, E. \(2023\). Missed chances and unfulfilled hopes: Why do firms make errors in evaluating technological opportunities? *Strategic Management Journal*, 44\(13\), pp. 3067-3097.](#)

[LAMPRONTI, S., OPERTI, E. et SGOUREV, S. \(2025\). Rivalry as a contextual factor of gender inequality in network returns. *Journal of Management Studies*, 62\(4\), pp. 1599-1643.](#)

[KUMAR, A. et OPERTI, E. \(2025\). Recessions, institutions, and regional exploration. *Research Policy*, 54\(3\), pp. 105189.](#)

ACTES D'UNE CONFÉRENCE

[OPERTI, E. et CARNABUCI, G. \(2008\). Knowledge that flows and knowledge that grows: inventive performance in the semiconductor field. Dans: *Academy of Management*. Academy of Management.](#)

[OPERTI, E. et CARNABUCI, G. \(2010\). Investigating the link between R&D organization and firms' recombinant capabilities. Dans: *Academy of Management*. Academy of Management.](#)

[OPERTI, E. et CARNABUCI, G. \(2012\). Good for One but Bad for Most? How Intra-Organizational Networks Impact Innovative Performance at the Inventor and Firm Level. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.](#)

[OPERTI, E., SGOUREV, S. et LAMPRONTI, S. \(2015\). A War in Ninety Seconds: Moderation and Escalation of Neighbourhood Rivalry in The "Palio Di Siena". Dans: *2015 Academy of Management Best Paper Proceedings*. Academy of Management.](#)

[LAMPRONTI, S. et OPERTI, E. \(2019\). Strategic Alternation of Stakeholder Saliency: Insights From "Monte dei Paschi di Siena" \(1996-2012\). Dans: *2019 Academy of Management \(AOM\) Best Paper Proceedings*. Academy of Management.](#)

[NANNETTI, F. et OPERTI, E. \(2023\). How Professional and Family Ties Affect Idea Elaboration for Men and Women. Dans: *Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. 10.5465/AMPROC.2023.111bp.](#)

[OPERTI, E. et KUMAR, A. \(2021\). Network Structure And Regional Innovation: A Multi-Level Framework. Dans: *2021 Academy of Management Annual Meeting Proceedings*. Academy of Management.](#)

[CAPO, F., OPERTI, E., MAIOLINI, R. et RULLANI, F. \(2021\). Agency and the micro-foundation of network resilience: Insights from Mafia Capitale. Dans: *2021 Academy of Management Proceedings*. Academy of Management.](#)

[OPERTI, E. et KUMAR, A. \(2024\). Bourdieu vs. Putnam - Economic crises and the motivation behind tie formation in innovation networks. Dans: *84th Annual Meeting of the Academy of Management \(AOM 2024\)*. Chicago: Academy of Management.](#)

CHAPITRES

[CANTAMESSA, M., MILANESIO, M. et OPERTI, E. \(2006\). Value Chain Structure and Correlation Between Design Structure Matrices. Dans: *Advances in Design*. 1st ed. London: Springer, pp. 303-313.](#)

[OPERTI, E. et CARNABUCI, G. \(2008\). Knowledge growth through inter-organizational knowledge recombination: an analysis of the US semiconductor industry between 1976-2002. Dans: L'organizzazione fa la differenza. 1st ed. Carocci editore, pp. 259-286.](#)

INVITÉ DANS UNE CONFÉRENCE ACADÉMIQUE (KEYNOTE SPEAKER)

[OPERTI, E., NANNETTI, F. et SGOUREV, S. \(2021\). Reassessing the Gender-Competition Interface: an Interdisciplinary Meta-Analysis. Dans: 2021 Strategic Management Society Conference. Virtual.](#)

SERVICES

2018 - Présent: Conseil Social et Economique, Membre élue (ESSEC Business School France)
2014 - Présent: Membre du comité de recrutement (ESSEC Business School France)
2015 - 2018: Coordinatrice, PhD en Management (ESSEC Business School France)

ACTIVITÉS DE RECHERCHE

Organisation d'une conférence ou d'un séminaire

2012 - 2015: Organisatrice de séries de séminaires, Department of Management (ESSEC Business School France)

Reviewer pour un journal

- Relecteur pour British Journal of Management
- Industrial and Corporate Change
- Industry and Innovation
- Journal of Management Studies
- Organization Science
- Organization Studies
- R&D Management
- Research Policy
- Small Business Economics
- Strategic Management Journal
- Strategy Science

Participation au comité scientifique d'une conférence ou reviewer pour une conférence

- 2008 - Présent: Relectrice pour Academy of Management Conference
2012 - Présent: Relectrice pour Strategic Management Society Conferences

Fonction dans une association académique

- 2019 - 2021: Représentante à une grande division TIM (Membre élue)
2015 - Présent: Comité AoM Conference Best Dissertation Award, division TIM
2021 - 2022: Representative at Large, Competitive Strategy Interest Group, SMS (elected member) (États-Unis)

Membre d'un comité de lecture

- 2020 - Présent: Membre du comité de lecture - Journal of Management Studies
2023 - Présent: Membre du comité de lecture - Organization Science
2023 - Présent: Membre du comité de lecture - Journal of Management

Rôle d'expert ou évaluateur dans une organisation de recherche

- 2021 - Présent: European Research Council

Co-direction d'une revue - Co-rédacteur en chef

- 2023 - Présent: Associate Editor - Journal of Management