

Maren MICKELER

Professeur assistant

maren.mickeler@essec.edu

Département: Management

Campus de Cergy

DIPLÔMES

DIPLÔMES

- | | |
|------|---|
| 2023 | Doctorate in Business Administration, Management
(Ludwig Maximilian Universität München Allemagne) |
| 2016 | Master of Arts, Science de gestion
(Université de Hambourg Allemagne) |
| 2013 | Bachelor of Science, Economie & Communication
(University of Hohenheim Allemagne) |

CARRIÈRE

POSITIONS ACADÉMIQUES PRINCIPALES

- | | |
|----------------|---|
| 2023 - Présent | Professeur assistant (ESSEC Business School France) |
|----------------|---|

POSITIONS PROFESSIONNELLES

- | | |
|-------------------|--|
| 2016 - 2017-03-31 | Junior Manager Group Assets (ProSiebenSat1 Media SE Allemagne) |
| 2017 - 2018-03-31 | Finance Manager (Hubert Burda Media Allemagne) |

PUBLICATIONS

ARTICLES

[MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. \(2023\). Knowledge seeking and anonymity in digital work settings. *Strategic Management Journal*, 44\(10\), pp. 2413-2442.](#)

[GROHSJEAN, T., PIEZUNKA, H. et MICKELER, M. \(2025\). When colleagues compete outside the firm. *Strategic Management Journal*, 46\(3\), pp. 640-666.](#)

COMMUNICATIONS DANS UNE CONFÉRENCE

[MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. \(2022\). Under the Radar: User Anonymity in the Design of Organizational Platforms. Dans: 2022 Strategic Management Society \(SMS\) Special Conference in Milan. Milan.](#)

[MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. \(2024\). Identity Provision & Indirect Contributions in Idea Contest: A Field Experiment. Dans: 44th Strategic Management Society \(SMS\) Annual Conference 2024. Istanbul.](#)

[MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. \(2024\). Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment. Dans: 84th Annual Meeting of the Academy of Management \(AOM 2024\). Chicago.](#)