

# Jan LEPOUTRE

Professeur

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Département: Management

Campus de Cergy

## DIPLÔMES

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2008	Ph.D. en Economie Appliquée (Université de Gand Belgique)
2004	Postgraduate en Economie Appliquée (Université de Gand Belgique)
2001	MSc in Bioscience Engineering (Ingénierie des Sciences Biologiques) (Katholieke Universiteit Leuven Belgique)

## CARRIÈRE

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### POSITIONS ACADÉMIQUES PRINCIPALES

2012 - 2014-08-31	Professeur assistant (ESSEC Business School France)
2014 - 2020-09-01	Professeur associé (ESSEC Business School France)
2020 - Présent	Professeur (ESSEC Business School France)
2008 - 2010-08-31	Post-Doctorant (Vlerick Business School Belgique)
2010 - 2012-08-31	Professeur assistant (Vlerick Business School Belgique)

### AUTRES POSITIONS ACADÉMIQUES

2016 - 2025-08-31	Professeur titulaire de la chaire Armand Peugeot (ESSEC Business School France)
2023 - 2025-08-31	Directeur académique - Centre pour l'Entrepreneuriat et l'Innovation (ESSEC Business School France)

- 2019 - 2023-08-31 Responsable de la filière Entrepreneuriat MiM (ESSEC Business School France)
- 2020 - 2022-12-31 ACCOMPAGNEMENT ET RESTRUCTURATION DES PROGRAMMES D'ENTREPRENARIAT (ESSEC Business School France)
- 2025 - 2026-08-31 Responsable de la filière Deeptech & Future of Industry (ESSEC Business School France)

## PUBLICATIONS

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### **ACTES D'UNE CONFÉRENCE**

[LEPOUTRE, J. \(2019\). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: \*R&D management conference 2019\*. Ecole Polytechnique.](#)

[DONADA, C. et LEPOUTRE, J. \(2015\). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: \*World Electric Vehicle Journal \[28th International Electric Vehicle Symposium and Exhibition \(EVS28\)\]\*. World Electric Vehicle Association, pp. 742-746.](#)

### **COMMUNICATIONS DANS UNE CONFÉRENCE**

[VALENTE, M., LEPOUTRE, J. et ZIETSMA, C. \(2018\). Corporate Social Action as a Firm-Fulfilling Prophecy. Dans: 2018 HKS SICI Conference: Rethinking Cross-Sector Social Innovation.](#)

[LEPOUTRE, J. et THIEMANN, M. \(2013\). Global Challenges, Local Responses – A Process Perspective to Regulating the 'Tragedy of the Commons' in the Financial Industry. Dans: \*Globalization and the Return of Geography\*.](#)

[LEPOUTRE, J. et THIEMANN, M. \(2013\). Global Challenges, Local Responses – An Institutional Perspective to Regulating the "Tragedy of the Commons". Dans: 29th EGOS Colloquium 2013.](#)

[LEPOUTRE, J. \(2019\). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: 35th EGOS Colloquium 2019.](#)

[LEPOUTRE, J., VENTRESCA, M. et VALENTE, M. \(2014\). Engaging Ostrom: Why and How Organizational Theorists Should. Dans: 2014 Academy of Management Annual Meeting.](#)

[DONADA, C. et LEPOUTRE, J. \(2015\). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: 23rd International Conference of GERPISA.](#)

[LEPOUTRE, J. et VALENTI, M. \(2016\). Of Wizards and Foucault: Boundary Configurations of Corporate Social Action in Rural Kenya. Dans: 2016 Academy of Management Annual Meeting.](#)

[VALENTE, M. et LEPOUTRE, J. \(2013\). Organizational Response to Systemic Problems: Network Identity and Self-Governance Systems. Dans: 2013 Academy of Management Africa Conference.](#)

[LEPOUTRE, J. \(2018\). What We Know, and What We Would Want to Know, About the Changing Structure of the Vehicle and Mobility Ecosystem: Tracking the Connected, Autonomous, Shared, Electric Vehicle World. Dans: 78th Academy of Management Annual Meeting.](#)

[LEPOUTRE, J. \(2024\). Of bees and birds, and butterflies. The becoming of deeptech organizations addressing grand challenges. Dans: 2024 Crossroads for Organizations: Time, Space and People. Milan.](#)

[LEPOUTRE, J. \(2024\). Robust Disruption: Responding to Technology Forcing in the Launch of Electric Vehicles. Dans: 84th Annual Meeting of the Academy of Management \(AOM 2024\). Chicago.](#)

[LEPOUTRE, J. \(2016\). Financialization in the rough: The Role of Social Identity and the Meaning of Money in Explaining the Use of MicroFinance Loans Among Rural South African Entrepreneurs. Dans: 32nd European Group for Organizational Studies \(EGOS\) Colloquium 2016.](#)

[LEPOUTRE, J. \(2014\). Responding to Complex Local Problems as a Problem of Organizational Boundary Letting: A Longitudinal Case Study of Two Kenyan Firms. Dans: Managing Complexity Within and Across Organizational Boundaries.](#)

## **ARTICLES**

[THIEMANN, M. et LEPOUTRE, J. \(2017\). Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets. \*American Journal of Sociology\*, 122\(6\), pp. 1771-1821.](#)

[STRAUSS, K., LEPOUTRE, J. et WOOD, G. \(2017\). Fifty Shades of Green: How Microfoundations of Sustainability Dynamic Capabilities Vary Across Organizational Contexts. \*Journal of Organizational Behavior\*, 38\(9\), pp. 1338-1355.](#)

[DONADA, C. et LEPOUTRE, J. \(2016\). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? \*International Journal of Automotive Technology and Management\*, 16\(1\), pp. 11-29.](#)

[LEPOUTRE, J. et OGUNTOYE, A. \(2018\). The \(Non-\)Emergence of Mobile Money Systems in Sub-Saharan Africa: A Comparative Multilevel Perspective of Kenya and Nigeria. \*Technological Forecasting and Social Change\*, 131, pp. 62-275.](#)

[LEPOUTRE, J. et HEENE, A. \(2006\). Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review. \*Journal of Business Ethics\*, 67\(3\), pp. 257-273.](#)

[LEPOUTRE, J., DENTCHEV, N. et HEENE, A. \(2007\). Dealing With Uncertainties When Governing CSR Policy Networks. \*Journal of Business Ethics\*, 73\(4\), pp. 391-408.](#)

[LEPOUTRE, J. \(2009\). Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities. \*Accountancy en Bedrijfskunde\*, 29\(8\), pp. 14-19.](#)

[LEPOUTRE, J. \(2008\). On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. \*Journal of Cleaner Production\*, 16\(10\), pp. 1062-1070.](#)

[LEPOUTRE, J. et VALENTE, M. \(2012\). Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity. \*Academy of Management Journal\*, 55\(2\), pp. 285-313.](#)

[LEPOUTRE, J., JUSTO, R., TERJESEN, S. et BOSMA, N. \(2013\). Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study. \*Small Business Economics\*, 40\(3\), pp. 693-714.](#)

[GRÖSCHL, S. et LEPOUTRE, J. \(2024\). Don't Panic: Remaining El Capitan While Navigating Unpreparedness in Response to Extreme Events. \*Journal of Management Inquiry\*, 33\(1\), pp. 26-45.](#)

## **ETUDES DE CAS DÉPOSÉES**

[LEPOUTRE, J. \(2024\). Citroën AMI A & B. ESSEC Business School.](#)

[LEPOUTRE, J. \(2019\). AC / DC Invest. ESSEC Business School.](#)

[LEPOUTRE, J. \(2024\). Citroën AMI \(B\): Inventing New Company and Customer Journeys. ESSEC Business School.](#)

[LEPOUTRE, J. \(2024\). Citroën AMI \(A\) - Internal Disruption in the Automotive Industry. ESSEC Business School.](#)

## **CHAPITRES**

[LEPOUTRE, J., PEREZ, Y. et PETIT, M. \(2019\). Energy Transition and Electromobility: A Review. Dans: Erik Gawel, Sebastian Strunz, Paul Lehmann, Alexandra Purkus eds. \*The European Dimension of Germany's Energy Transition\*. 1st ed. Springer International Publishing, pp. 509-525.](#)

[HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. \(2023\). Platform Governance as a Social Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. \*Research Handbook on Digital Strategy\*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.](#)

## **ACTIVITÉS DE RECHERCHE**

### **Reviewer pour un journal**

- Relecteur pour Academy of Management Journal
- Administrative Science Quarterly
- Ecological Economics
- International Journal of Entrepreneurial Venturing
- Journal of Business Ethics
- Journal of Business Venturing
- Small Business Economics

### **Participation au comité scientifique d'une conférence ou reviewer pour une conférence**

2005 - Présent: Relecteur pour Academy of Management Meetings

### **Organisation d'une conférence ou d'un séminaire**

2012 - 2012: Responsable du corps professoral et co-organisateur du Cleantech Challenge 2012

2011 - 2011: Responsable du corps professoral et co-organisateur du Cleantech Challenge 2011

2010 - 2010: Responsable du corps professoral et co-organisateur du Cleantech Challenge 2010

### **Autre activité académique**

2008 - 2012: Intermédiaire de Vlerick avec le UN Global Compact Network, Belgique

## **ACTIVITÉS PROFESSIONNELLES**

### **Consulting**

2008 - Présent: Nombreux projets de conseil intra-entreprise en business development, études de faisabilité et analyses de business model.

2008 - Présent: A facilité une série de sessions de planification de scénarios et développement de stratégie .

2008 - Présent: A conseillé lors du développement de plusieurs start-ups