

# Anne JACQUEMINET

anne.jacqueminet@essec.edu

Professeur associé

Département: Droit, Science politique & Société

Campus de Cergy

## DIPLÔMES

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2015                      Doctorat, Sciences de Gestion, Science de gestion  
(HEC Paris France)

## CARRIÈRE

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### POSITIONS ACADÉMIQUES PRINCIPALES

2024 - Présent            Professeur associé (ESSEC Business School France)

2015 - 2024-08-31    Professeur assistant (Università Bocconi Italie)

### POSITIONS PROFESSIONNELLES

2006 - 2010-08-31    Consultant in Climate Change and Sustainability (Ernst & Young France)

### AUTRES POSITIONS ACADÉMIQUES

2019 - 2020-03-31    Professeur visitant (Università della Svizzera Italiana Suisse)

2019 - 2019-10-31    Professeur visitant (Darla Moore School of Business, University of South Carolina États-Unis)

2025 - 2026-08-31    Directeur académique ESP Sustainability Transformation (ESSEC Business School France)

## PUBLICATIONS

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### COMMUNICATIONS DANS UNE CONFÉRENCE

[JACQUEMINET, A. \(2024\). Does ESG Performance Reduce Voluntary Employee Turnover? A Study of Belgian Firms. Dans: Alliance for Research on Corporate Sustainability \(ARCS\). Los Angeles.](#)

[JACQUEMINET, A. \(2024\). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: Strategic Management Society \(SMS\) Annual Conference.](#)

[JACQUEMINET, A. \(2024\). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. Dans: 2024 European Group for Organizational Studies \(EGOS\) Colloquium. Milan.](#)

### PRÉSENTATIONS DANS UN SÉMINAIRE DE RECHERCHE

[JACQUEMINET, A. \(2024\). Environmental Disclosure and Analysts' Recommendations. Dans: LUISS Business School. Rome.](#)

### ARTICLES

[DURAND, R. et JACQUEMINET, A. \(2015\). Peer conformity, attention, and heterogeneous implementation of practices in MNEs. \*Journal of International Business Studies\*, 46, pp. 917-937.](#)

[JACQUEMINET, A. \(2020\). Practice implementation within a multidivisional firm: Intra - organizational pressures and value consistency. \*Organization Science\*.](#)

[JACQUEMINET, A. et DURAND, R. \(2020\). Ups and downs: The role of legitimacy judgment cues in practice implementation. \*Academy of Management Journal\*, 63\(5\).](#)

[BETTINAZZI, E., JACQUEMINET, A., NEUMANN, K. et SNOEREN, P. \(2024\). Media coverage of firms in the presence of multiple signals: A configurational approach. \*Academy of Management Journal\*, 67\(1\).](#)

### CHAPITRES

[JACQUEMINET, A. et TRABELSI, L. \(2018\). CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. Dans: \*Advances in Strategic Management - Sustainability, Stakeholder Governance and Corporate Social Responsibility\*. 1st ed. Emerald Publishing Limited.](#)

[GIULIANI, E., JACQUEMINET, A. et NIERI, F. \(2022\). Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting. Dans: Davide Castellani, Alessandra Perri, Vittoria G. Scalera, Antonello Zanfei eds. \*Cross-border innovation in a changing world: Players, places, and policies\*. 1st ed. Oxford: Oxford University Press, pp. 324-345.](#)

[JACQUEMINET, A. \(2017\). CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. Dans: Verbeke A., Puck J. and Tulder R.v. eds. \*Distance in International Business: Concept, Cost and Value\*. 1st ed. Emerald Publishing Limited, pp. 363-378.](#)

[JACQUEMINET, A. et TRABELSI, L. \(2018\). CSR Strategic Implementation in MNEs: The Role of Subsidiaries' Stakeholders. Dans: Sinziana Dorobantu, Ruth V. Aguilera, Jiao Luo, Frances J. Milliken eds. \*Sustainability, Stakeholder Governance, and Corporate Social Responsibility\*. 1 ed. Emerald Publishing Limited, pp. 169-195.](#)

## **ACTIVITÉS DE RECHERCHE**

### **Membre d'un comité de lecture**

2025 - Présent: Member of the Editorial Review Board

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