

Ha HOANG

Professeur

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Département: Management

Campus de Cergy

DIPLÔMES

CERTIFICATS

2023 Women Board Ready
(ESSEC Business School France)

CARRIÈRE

POSITIONS ACADÉMIQUES PRINCIPALES

2008 - 2010-08-31 Professeur associé (ESSEC Business School France)

2010 - Présent Professeur (ESSEC Business School France)

2000 - 2007-07-31 Professeur Associé (INSEAD France)

1996 - 2000-07-31 Professeur Assistant (Case Western Reserve University. Weatherhead School of Management États-Unis)

AUTRES POSITIONS

2018 - 2022-08-31 Responsable du département Management (ESSEC Business School France)

2024 - 2027-08-31 Doyenne associée de la Recherche (ESSEC Business School France)

PUBLICATIONS

ETUDES DE CAS DÉPOSÉES

[HOANG, H. \(2007\). Rebuilding LEGO Group Through Creativity and Community. INSEAD Case and Teaching Note.](#)

[HOANG, H. et TRÖBINGER, M. \(2022\). P&G - Aventis: Bridging the Divides in an Alliance using Social Network Analysis. ESSEC Business School.](#)

COMMUNICATIONS DANS UNE CONFÉRENCE

[HOANG, H. \(2012\). Seeking Social and Technical Novelty in Product Development. Dans: 2012 Academy of Management Annual Meeting.](#)

[HOANG, H. \(2012\). Social and Technical Novelty-Seeking: Crossing Boundaries in New Product Development. Dans: 2012 Cross-Border Innovation and Entrepreneurship Symposium.](#)

[HOANG, H. et SARMAH, A. \(2016\). Allying with a Prospective Rival: Shared Competitive and Collaborative Relationships in New Entrant-Incumbent Alliances. Dans: 2016 Strategic Management Society Annual Meeting.](#)

[HOANG, H. et ENER, H. \(2014\). Conversion Ability as a Driver of New Product Development Decisions. Dans: 34th Strategic Management Society \(SMS\) Annual International Conference.](#)

[HOANG, H., PERKMANN, M. et DOWN, S. \(2017\). Extrapreneurship: Creating Ventures to Drive Innovation in Bureaucratic Organizations. Dans: 2017 People and Organizations Conference.](#)

[HOANG, H. et OPERTI, E. \(2015\). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Learning and \(or\) Strategic Citation? Dans: 2015 Strategic Management Society Annual Meeting.](#)

[HOANG, M.H.T. et PERKMANN, M. \(2018\). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. Dans: 2020 Organization Theory Research Group.](#)

[HOANG, H. et ENER, H. \(2014\). Conversion Ability as a Driver of New Product Development Decision. Dans: 2014 Academy of Management Annual Meeting.](#)

[HOANG, H. et SARMAH, A. \(2017\). Allying with a Prospective Rival: Competitive Positions, Related Strategic Stakes and New Entrant-Incumbent R&D Alliances. Dans: 2017 MOC & TIM Conference.](#)

[HOANG, H., PERKMANN, M. et DOWN, S. \(2018\). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. Dans: 38th Strategic Management Society \(SMS\) Annual Conference.](#)

[HOANG, H. et PERKMANN, M. \(2020\). Staying close to the parent: Employee entrepreneurship and the creation of interdependent ventures. Dans: 36th EGOS Colloquium 2020.](#)

[HOANG, H. et OPERTI, E. \(2016\). Interfirm Knowledge Flows as a Consequence of Patent](#)

[Litigation: Mediated Interaction as a Source of Learning. Dans: DRUID16 20th Anniversary Conference.](#)

[HOANG, H., ELVIRA, M. et RODRIGUEZ-LIUESMA, C. \(2012\). Widening Scope: Combining New Product Development with Cross-sector Partnering in Home Healthcare. Dans: SMS 32nd Annual International Conference 2012.](#)

[ROCHA GALO, M.A. et HOANG, H. \(2021\). The Silver Spoon Also Gets Tarnished: An Evolutionary Assessment of Parent-Backed Employee Ventures. Dans: 2021 Strategic Management Society \(SMS\) Annual Conference. Toronto \(Virtual\).](#)

ARTICLES

[HOANG, H. et ENER, H. \(2015\). Unpacking Experience Effects in Developing Novel Products for New Markets. *Strategic Organization*, 13\(4\), pp. 261-283.](#)

[STAW, B. et HOANG, H. \(1995\). Sunk Costs in the NBA: Why Draft Order Affects Playing Time and Survival in the NBA. *Administrative Science Quarterly*, 40, pp. 474-494.](#)

[STUART, T., HOANG, H. et HYBELS, R. \(1999\). Interorganizational Endorsements and the Performance of Entrepreneurial Ventures. *Administrative Science Quarterly*, 44, pp. 315-349.](#)

[HOANG, H. et ANTONCIC, B. \(2003\). Network-Based Research in Entrepreneurship: A Critical Review. *Journal of Business Venturing*, \(18\), pp. 165-187.](#)

[HOANG, H. et ROTHAEERMEL, F. \(2005\). The Effect of General and Partner-Specific Alliance Experience on Joint R&D Project Performance. *Academy of Management Journal*, \(48\), pp. 332-345.](#)

[HOANG, H. et ROTHAEERMEL, F.T. \(2016\). How to Manage Alliances Strategically. *MIT Sloan Management Review*, 58\(1\), pp. 1-8.](#)

[HOANG, H. et YI, A. \(2015\). Network-Based Research in Entrepreneurship: A Decade in Review. *Foundations and Trends in Entrepreneurship*, 11\(1\), pp. 1-54.](#)

[HOANG, H. et GIMENO, J. \(2010\). Becoming a Founder: How Founder Role Identity Affects Entrepreneurial Transitions and Persistence in Founding. *Journal of Business Venturing*, 25\(1\), pp. 41-53.](#)

[HOANG, H. et ROTHAEERMEL, F.T. \(2010\). Leveraging Internal and External Experience: Exploration, Exploitation, and R&D Project Performance. *Strategic Management Journal*, 31\(7\), pp. 734-758.](#)

[HOANG, H. et RASCHER, D. \(1999\). The NBA, Exit Discrimination, and Career Earnings. *Industrial Relations: A Journal of Economy and Society*, 38\(1\), pp. 69-91.](#)

CHAPITRES

[HOANG, H. et GIMENO, J. \(2015\). Entrepreneurial Identity. Dans: *The Blackwell Encyclopedia of Management Entrepreneurship V. III*. 1st ed. Blackwell.](#)

[HOANG, H. \(2019\). Social Capital and Founder, Team, and Firm Networks in Entrepreneurship. Dans: *Oxford Research Encyclopedia of Business and Management*. 1st ed. Oxford University Press.](#)

[HOANG, H. et ENER, H. \(2016\). When Do Biotechnology Ventures Pursue International R & D Alliances? Dans: Phillip H. Phan \(ed.\). *The Johns Hopkins University Series on Entrepreneurship*. 1st ed. Edward Elgar Publishing Ltd, pp. 65-92.](#)

[HOANG, H. \(2022\). R&D Multimarket Contact: How Overlap and Asymmetry Influence R&D Partner Selection. Dans: T. K. Das \(ed.\). *Managing Interpartner Cooperation in Strategic Alliances*. 1st ed. IAP-Information Age Publishing, pp. 201-224.](#)

ACTES D'UNE CONFÉRENCE

[HOANG, H. et ENER, H. \(2015\). Unpacking Experience Effects in Developing Innovative Products for New Markets. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.](#)

[ROCHA GALO, M.A. et HOANG, H. \(2021\). A Dynamic Relational View of Cross-Sector Collaborations. Dans: *2021 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. 15327abstract.](#)

[ROCHA GALO, M.A. et HOANG, H. \(2022\). The Silver Spoon Gets Tarnished: An Assessment of the Effects of Parent Support on Employee Ventures. Dans: *2022 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. abstract15976.](#)

ACTIVITÉS DE RECHERCHE

Co-direction d'une revue - Co-rédacteur en chef

2012 - 2022: Co-Rédacteur en chef - Organization Studies

Membre d'un comité de lecture

2018 - 2020: Membre du comité de lecture - Academy of Management Review

2009 - 2011: Membre du comité de lecture - Journal of Management Studies

2009 - 2018: Membre du comité de lecture - Organization Science

2012 - Présent: Membre du comité de lecture - Strategic Entrepreneurship Journal

2012 - Présent: Membre du comité de lecture - Strategic Management Journal
2022 - Présent: Membre du comité de lecture - Organization Studies

Organisation d'une conférence ou d'un séminaire

2020 - 2020: Co-Organisateur, Subtheme 24: Entrepreneurship In and Around Organizations, Conférence Annuelle EGOS (virtuelle)
2023 - 2023: EGOS Sub-theme 33: Entrepreneurship In and Around Organizations

Autre activité académique

2007 - 2007: Membre, Newman Award Committee, AOM Meeting
2004 - 2004: Invited panelist, Junior Faculty Consortium, AOM Meeting
2020 - 2020: Faculty Panel Member and Discussant, Dissertation Consortium, AOM (STR-2020) Annual Meeting
2009 - 2009: Invited panelist, OMT Teaching Roundtable, AOM Meeting
2010 - 2010: Invited panelist, OMT Teaching Roundtable, AOM Meeting

ACTIVITÉS PROFESSIONNELLES

Membre d'une association professionnelle, d'un groupe d'experts ou d'un conseil d'administration

2013 - 2014: Representative-at-Large, Cooperative Strategies Interest Group
2015 - 2016: Program Chair, Cooperative Strategies Interest Group, Strategic Management Society
2016 - 2017: Chair Elect, Cooperative Strategies Interest Group, Strategic Management Society
2014 - 2015: Associate Program Chair, Cooperative Strategies Interest Group, Strategic Management Society, SMS 2015-16
2018 - 2018: Co-Chair, Strategic Management Society International Conference,
2019 - 2021: Executive Committee Member
2021 - Présent: Faculty panelist
2021 - 2021: Faculty, "OMT Faculty MeetUps

SERVICES

2012 - 2014: ESSEC Scientific Committee
2014 - 2019: ESSEC Salary and Evolution Committee