

Paul GOUVARD

Professeur assistant

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Département: Management

Campus de Cergy

DIPLÔMES

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2020	PhD in Management (HEC Paris France)
2015	Grande école de commerce (ESSEC Business School France)
2016	Diplôme national de Master, Littérature (Université Sorbonne Nouvelle France)

CARRIÈRE

POSITIONS ACADÉMIQUES PRINCIPALES

2024 - Présent	Professeur assistant (ESSEC Business School France)
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AUTRES POSITIONS ACADÉMIQUES

2020 - 2024-08-31	Assistant Professor of Organization Theory (Università della Svizzera Italiana Suisse)
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PUBLICATIONS

ARTICLES

[GOUVARD, P. et DURAND, R. \(2023\). To Be or Not to Be \(Typical\): Evaluation-Mode](#)

[Heterogeneity and Its Consequences for Organizations. *Academy of Management Review*, 48\(4\), pp. 659-680.](#)

[GOUVARD, P., GOLDBERG, A. et SRIVASTAVA, S. \(2023\). Doing Organizational Identity: Earnings Surprises and the Performative Atypicality Premium. *Administrative Science Quarterly*, 68\(3\), pp. 781-823.](#)

[GOUVARD, P. et DURAND, R. \(2024\). Clearing Up Confusion: The Effect of Outlier Similarity on IPO Underpricing. *Organization Studies*, In press.](#)

CHAPITRES

[DURAND, R. et GOUVARD, P. \(2022\). An Audience-based Theory of Firms' Purposefulness. Dans: Lockwood, C. and Soublière, J.-F. eds. *Research in the Sociology of Organizations*. 1st ed. Leeds: Emerald Publishing Limited, pp. 193-216.](#)

ACTIVITÉS DE RECHERCHE

Membre d'un comité de lecture

2023 - Présent: Member of the Editorial Review Board of the *Academy of Management Review*
2025 - Présent: Member of the Editorial Board of *Administrative Science Quarterly*