

Marie-Léandre GOMEZ

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Professeur associé

Département: Comptabilité et contrôle de gestion

Campus de Cergy

DIPLÔMES

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- | | |
|------|---|
| 2002 | Doctorat en Sciences de Gestion
(Université Paris X Nanterre France) |
| 1995 | DEA de Stratégie et Marketing
(Université Paris Dauphine-PSL France) |
| 1993 | MSc in Management
(ESSEC Business School France) |

CARRIÈRE

POSITIONS ACADÉMIQUES PRINCIPALES

- | | |
|-------------------|---|
| 2003 - 2011-08-31 | Professeur assistant (ESSEC Business School France) |
| 2011 - Présent | Professeur associé (ESSEC Business School France) |
| 2002 - 2003-07-31 | Professeur Assistant (Reims Management School France) |

AUTRES POSITIONS ACADÉMIQUES

- | | |
|-------------------|--|
| 2017 - 2017-07-28 | Chercheur Visitant (King's College University Royaume-Uni) |
| 2016 - 2016-12-31 | Chercheur Visitant (London School of Economics and Political Science (LSE)
Royaume-Uni) |
| 2002 - 2003-07-31 | Chargé de cours (ESCP EUROPE France) |
| 2002 - 2003-07-31 | Chargé de cours (HEC Paris France) |

- 1995 - 2001-07-31 Allocataire de recherche-moniteur puis ATER (Université Paris X Nanterre France)
- 2001 - 2002-07-31 Chercheur Visitant (pré & post-doctorat) (ESADE Business School Espagne)
- 1998 - 1999-07-31 Etudiant en Doctorat Visitant (Samuel Curtis Johnson Graduate School of Management États-Unis)

AUTRES POSITIONS

- 2024 - 2024-07-12 Professeur visitant (Sciences Po Paris France)

PUBLICATIONS

LIVRES

[CAVELIUS, F., BONNEAULT, P., GOMEZ, M.L., GORDIN, M., LORINO, P. et MOTTIS, N. \(2016\). *Comptabilité de gestion et pilotage des coûts*. Pearson, 296 pages.](#)

[CAVELIUS, F., BONNEAULT, P., GOMEZ, M.L., GORDIN, M., LORINO, P. et MOTTIS, N. \(2019\). *Comptabilité de gestion et pilotage des coûts \[2ème édition\]*. 2 ed. Pearson, 304 pages.](#)

CHAPITRES

[GOMEZ, M.L. et BOUTY, I. \(2007\). Dans les marmittes de l'innovation. Dans: *L'art de l'innovation*. 1st ed. L'Harmattan, pp. 19-26.](#)

[GOMEZ, M.L. \(2006\). La Fabrique de la stratégie dans la dynamique Champ-habitus-pratique. Dans: *La fabrique de la stratégie: une perspective multidimensionnelle*. 1st ed. Vuibert, pp. 65-79.](#)

[BOUTY, I., GOMEZ, M.L. et STIERAND, M. \(2018\). Oui chef! Directing for Creativity in Haute Cuisine. Dans: *Creative Leadership Contexts and Prospects*. 1st ed. Routledge.](#)

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[GOMEZ, M.L. \(2015\). A Bourdieusian Perspective on Strategizing. Dans: *Cambridge Handbook of Strategy as Practice*. 1st ed. Cambridge University Press, pp. 267-292.](#)

[BOUTY, I. et GOMEZ, M.L. \(2015\). Creativity at Work: Generating Useful Novelty in Haute Cuisine Restaurants. Dans: *The Emergence of Novelty in Organizations*. 1st ed. Oxford University Press, pp. 216-241.](#)

[GOMEZ, M.L., BOUTY, I. et DRUCKER-GODARD, C. \(2003\). Developing Knowing in Practice: Behind the Scenes of Haute Cuisine. Dans: *Knowing in Organizations: A Practice-based Approach*. 1st ed. M.E. Sharpe, pp. 100-125.](#)

[BOUTY, I., GOMEZ, M.L. et GODARD-DRUCKER, C. \(2015\). Sociomateriality and the Transnational Expansion of Soft Regulation: Michelin in Haute Cuisine around the World. Dans: *Materiality, Rules and Regulation*. 1st ed. Palgrave Macmillan, pp. 267-292.](#)

[GOMEZ, M.L., BOUTY, I. et DRUCKER-GODARD, C. \(2002\). Identification des compétences clés dans les Grands Restaurants. Dans: *Perspectives en Management Stratégique*. 1st ed. Paris: Éditions Management et Société \(EMS\).](#)

[GOMEZ, M.L. et BOUTY, I. \(2020\). A Bourdieusian perspective on studying creativity. Dans: Viktor Dörfler, Marc Stierand eds. *Handbook of Research Methods on Creativity*. 1st ed. NYC: Edward Elgar Publishing Ltd, pp. 67-78.](#)

[GOMEZ, M.L. et LIGONIE, M. \(2023\). Le contrôle organisationnel à travers les approches pratiques. Dans: Claire Dambrin, Damien Mourey eds. *Les grands courants en contrôle de gestion*. 1st ed. Paris: Éditions Management et Société \(EMS\), pp. 101-122.](#)

[GOMEZ, M.L. \(2025\). A Bourdieusian perspective on strategy as practice. Dans: Damon Golsorkhi, David Seidl, Eero Vaara, Linda Rouleau eds. *Cambridge Handbook of Strategy as practice*. 3rd ed. Cambridge: Cambridge University Press.](#)

[SPLITTER, V. et GOMEZ, M.L. \(2025\). Pierre Bourdieu. Dans: R. Whittington, R. Kratochvil, P. Jarzabkowski, P. Spee, D. Seidl, and B. Grossmann-Hensel eds. *Elgar Encyclopedia of Strategy as Practice*. 1st ed. London: Edward Elgar Publishing Ltd.](#)

[GOMEZ, M.L. et BOUTY, I. \(2025\). Habitus. Dans: B. Grossmann-Hensel, P. Jarzabkowski, R. Kratochvil, D. Seidl, P. Spee, and R. Whittington eds. *Elgar Encyclopedia of Strategy as Practice*. 1st ed. London: Edward Elgar Publishing Ltd.](#)

[GOMEZ, M.L. et LIGONIE, M. \(2024\). When French public hospitals go green?: Reworking the boundaries of hospital practices. Dans: Hugues Bouthinon-Dumas, Arijit Chatterjee, Bernard Leca eds. *Navigating the Ecological Transition: A Business School Perspective*. 1st ed. Abington & NewYork: Routledge, pp. 85-93.](#)

[GOMEZ, M.L. \(2024\). L'incident de la centrale du Blayais. Dans: Matthieu Langlois, David Autissier, Gaspard Gantzer, Marie-Léandre Gomez, et Marie Kerveillant eds. *Incertitude ordinaire : Résilience organisationnelle en situation de crise*. 1st ed. Caen: Éditions Management et Société \(EMS\), pp. 104-110.](#)

[GOMEZ, M.L. \(2024\). Pilotage en zone de turbulence. Dans: Matthieu Langlois, David Autissier,](#)

[Gaspard Gantzer, Marie-Léandre Gomez, and Marie Kerveillant eds. *Incertitude ordinaire : Résilience organisationnelle en situation de crise*. 1st ed. Caen: Éditions Management et Société \(EMS\), pp. 52-67.](#)

ARTICLES

[DRUCKER-GODARD, C., BOUTY, I. et GOMEZ, M.L. \(2011\). De la France au monde. Le Guide Michelin, vecteur du rayonnement de la marque France ? *Revue Française de Gestion*, 37\(218-219\), pp. 53-66.](#)

[BOUTY, I. et GOMEZ, M.L. \(2010\). Des ressources à la pratique : Analyse de la stratégie légumière dans le champ de la haute cuisine. *Revue Française de Gestion*, 36\(203\), pp. 149-161.](#)

[BOUTY, I. et GOMEZ, M.L. \(2010\). Dishing Up Individual and Collective Dimensions in Organizational Knowing. *Management Learning*, 41\(5\), pp. 545-559.](#)

[WALLI, M., GOMEZ, M.L., SICOTTE, C., ZICARI, A., BONNEFOND, J.Y. et LORINO, P. \(2016\). Keys to Successful Implementation of a French National Quality Indicator in Health Care Organizations: A Qualitative Study. *BMC Health Services Research*, 553\(16\).](#)

[GOMEZ, M.L., BOUTY, I. et CHIA, R. \(2019\). Strategy Emergence as Wayfinding. *M@n@gement* 22\(3\), pp. 438-465.](#)

[FIMBEL, E. et GOMEZ, M.L. \(2003\). Il n'y a pas de stratégie sans stratège. *L'Expansion Management Review*, pp. 87-94.](#)

[GOMEZ, M.L. \(2003\). La planificación y el aprendizaje organizativo: el ejemplo de EDF GDF SERVICES en Francia. *Harvard Deusto. Finanzas & Contabilidad*, pp. 38-48.](#)

[GOMEZ, M.L., WALLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et SICOTTE, C. \(2012\). L'usage des indicateurs de performance sur la qualité-sécurité des soins. *Journal de Gestion et d'Économie Médicales*, 30\(7-8\), pp. 455-467.](#)

[GOMEZ, M.L. et BOUTY, I. \(2011\). The Emergence of an Influential Practice: Food for Thought. *Organization Studies*, 32\(7\), pp. 921-940.](#)

[BOUTY, I. et GOMEZ, M.L. \(2013\). Creativity in Haute Cuisine: Strategic Knowledge and Practice in Gourmet Kitchens. *Journal of Culinary Science and Technology*, 11\(1\), pp. 80-95.](#)

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[GOMEZ, M.L., LANGLOIS, M., KERVEILLANT, M. et BOREL, M. \(2020\). Gérer la mise en tension brutale des structures hospitalières. *Gestions Hospitalières*, \(595\).](#)

[GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LOT, N. et RAUX, M. \(2023\). Organizational innovation under constraints: The case of covid patients' flow management in Parisian hospitals.](#)

Health Services Management Research, 36(2), pp. 137-144.

COMMUNICATIONS DANS UNE CONFÉRENCE

[BOUTY, I. et GOMEZ, M.L. \(2012\). Rating as a Form of Institutional Control - An Institutional Work Perspective. Dans: 7th MCA/MACORG Symposium.](#)

[GOMEZ, M.L. \(2017\). Becoming by Doing as Wayfinding. Dans: 33rd European Group for Organizational Studies \(EGOS\) Colloquium.](#)

[BOUTY, I. et GOMEZ, M.L. \(2016\). Creative Yet Highly Structured: A Bourdieusian Perspective on Haute Cuisine. Dans: 32nd European Group for Organizational Studies \(EGOS\) Colloquium 2016.](#)

[LECA, B. et GOMEZ, M.L. \(2005\). Strategy as a Game: A Bourdieusian Approach to Managerial Strategies in an Organizational Field. Dans: Academy of Management Annual Conference.](#)

[LIGONIE, M. et GOMEZ, M.L. \(2019\). The Performative Role of Sustainability Performance Systems in Hospitals. Dans: MARG \(Management Accounting Research Group\) Conference 2019.](#)

[BOUTY, I., GOMEZ, M.L. et RICHARD, C. \(2019\). A Dynamic Perspective on the Development of Meta-organizations in their Field: the Case of Ecole du Ski Français \(ESF\). Dans: 35th EGOS Colloquium 2019.](#)

[GOMEZ, M.L., RICHARD, C. et BOUTY, I. \(2015\). A Temporal Perspective on Organizing: The Emergence of the French Ski School "Ecole du Ski Français". Dans: 31st European Group for Organizational Studies \(EGOS\) Colloquium 2015.](#)

[GOMEZ, M.L. et BOUTY, I. \(2013\). Blending Creativity and Control: A Practice-Based Approach in Haute Cuisine Kitchens. Dans: 6th Workshop on Management Accounting as Social and Organizational Practice.](#)

[BOUTY, I., GOMEZ, M.L. et LECA, B. \(2019\). Conquest of the Stars: How to Achieve Consecration in the Field of Haute Cuisine. Dans: 15th International Conference on Arts & Cultural Management \(AIMAC 2019\). Venice.](#)

[LORINO, P., GOMEZ, M.L. et BLANC, B. \(2015\). Designing, Organizing Cities and Living: A Pragmatist Inquiry Perspective. Dans: 2015 Asia Pacific Researchers in Organization Studies Conference \(APROS\).](#)

[LINDER, S. et GOMEZ, M.L. \(2013\). Does a Carrot Truly Help to Motivate? Incentives and Managers' Motivation for Autonomous Strategic Action. Dans: EIASM 7th Conference on Performance Measurement and Management Control.](#)

[LORINO, P., GOMEZ, M.L. et BLANC, B. \(2014\). Felicitous Heterotopia or Infelicitous Prototopia? The Development of New Rules as a Pragmatist Inquiry. Dans: 4th Organizations, Artifacts, Practices \(OAP\) Workshop.](#)

[ZICARI, A., GOMEZ, M.L., BONNEFOND, J., LORINO, P., WAELLI, M. et MINVIELLE, E. \(2013\). Implementing a National-Wide Performance Evaluation: The Case of the Anesthetic File Indicator in French Hospitals. Dans: 36th Annual Congress of the European Accounting Association 2013.](#)

[GOMEZ, M.L., KERVEILLANT, M. et LANGLOIS, M. \(2021\). Innover en situation extrême : la prise en charge de patients COVID + en réanimation. Dans: 9e colloque santé, Marseille Euromed.](#)

[GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et MINVIELLE, E. \(2012\). L'usage des indicateurs de performance sur la qualité-sécurité des soins : le cas de l'indicateur de tenue du dossier anesthésique à l'hôpital. Dans: Congrès ARAMOS 2012.](#)

[BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. \(2012\). Maintaining an Institution: The Institutional Work of Michelin in Haute Cuisine around the World. Dans: 8th New Institutional Workshop 2012.](#)

[BOUTY, I. et GOMEZ, M.L. \(2012\). Rating as a Form of Institutional Control - An Institutional Work Perspective \(BOUTY I., M-L. GOMEZ\). Dans: 2012 Management Accounting Research Group Conference \(MARG\).](#)

[BOUTY, I., GOMEZ, M.L. et GODARD-DRUCKER, C. \(2014\). Socio-materiality and the Transnational Expansion of Institutional Rules: Michelin in Haute Cuisine Around the World. Dans: 4th Organizations, Artifacts, Practices \(OAP\) Workshop.](#)

[ZICARI, A., GOMEZ, M.L. et LORINO, P. \(2015\). The Challenge of Measuring Quality Performance of Healthcare Services. Dans: 31st European Group for Organizational Studies \(EGOS\) Colloquium 2015.](#)

[ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. \(2015\). The challenge of measuring quality performance of healthcare services - the case of the DAN indicator in French hospitals. Dans: 2015 European Management Control Symposium.](#)

[ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. \(2015\). The Challenge of Measuring Quality Performance of Healthcare Services - the Case of the DAN Indicator in French Hospitals. Dans: Management Accounting Research Group Conference in Association with the Management Control Association \(MARG/MCA 2015\).](#)

[GOMEZ, M.L. et BOUTY, I. \(2012\). The Expansion of Stars Galaxy: The International Development of Elite Chefs and the Michelin Red Guide as Institutional Maintenance. Dans: EGOS-Sage-OMT-CJBS Paper Development Workshop on Power and Institutions.](#)

[CAVELIUS, F., GOMEZ, M.L., LINDER, S., LORINO, P., MOTTIS, N. et ZICARI, A. \(2012\). The Impact of Management Control Systems on Work. Dans: 3ème Etats Généraux du Management 2012: Nouvelles Frontières du Management.](#)

[BOUTY, I., GOMEZ, M.L. et RICHARD, C. \(2016\). Timescape and Strategy Practice at the French Ski School "Ecole Du Ski Français". Dans: 16th European Academy of Management \(EURAM\) Annual Conference.](#)

[BOUTY, I. et GOMEZ, M.L. \(2014\). Trespassing to Further Dominate: The International Development of Elite Chefs and the Michelin Red Guide. Dans: 30th European Group for Organization Studies \(EGOS\) Colloquium 2014.](#)

[BAYLON, D. et GOMEZ, M.L. \(2020\). Le rôle du travail d'écriture dans les dynamiques des communautés occupationnelles : le cas de la correspondance diplomatique. Dans: XXIXème conférence de l'AIMS 2020.](#)

[GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. \(2020\). Organizing During Disruptive Events: the Case of the Rapid Tactical Evacuation During the Bataclan Terrorist Attack. Dans: 36th EGOS Colloquium 2020.](#)

[GOMEZ, M.L., KERVEILLANT, M., LORINO, P., LANGLOIS, M. et MOUREY, D. \(2021\). How to prepare for extreme contexts: the experience of time and space through training. Dans: 37th European Group for Organizational Studies \(EGOS\) Colloquium. Online.](#)

[GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. \(2022\). The intertwined dimensions of time and space in crisis situations The case of rapid tactical evacuation during the Bataclan terrorist attack. Dans: EGOS 38th Symposium, sub-theme 22: Depth, Verticality, and Visibility in Organizing: Integrating Space and Time, WU. Vienna.](#)

[GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. \(2022\). Organizing for Special Forces Interventions: The Key Role of Feedback in the Collective Inquiry. Dans: 13th International Process Symposium \(PROS\) 2022. Rhodes.](#)

[GOMEZ, M.L. et BOUTY, I. \(2023\). Practice, Profession, Place and Power: the role of ski instructors in the development of the field of leisure winter sports in France. Dans: 14th International Process Symposium \(PROS\) 2023. Chania.](#)

DOCUMENTS DE TRAVAIL

[GOMEZ, M.L. \(2007\). *A Bourdieusian Perspective on Strategizing*. ESSEC Business School.](#)

[GOMEZ, M.L. \(1998\). *De l'apprentissage organisationnel à la construction de connaissances organisationnelles*. ESSEC Business School.](#)

[GOMEZ, M.L. \(2009\). *Knowledge Dynamics During Planning Practices*. ESSEC Business School.](#)

[BOUTY, I. et GOMEZ, M.L. \(2009\). *Unpacking Knowing Integration: A Practice-based Study in Haute Cuisine*. ESSEC Business School.](#)

[BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. \(2013\). *Maintaining an Institution: The Institutional Work of Michelin in Haute Cuisine around the World*. ESSEC Business School.](#)

[GOMEZ, M.L. et BOUTY, I. \(2009\). *The Social Dimensions of Idea Work in Haute Cuisine: A Bourdieusian Perspective*. ESSEC Business School.](#)

ACTES D'UNE CONFÉRENCE

[GOMEZ, M.L. \(2005\). Can Performance Measurement Systems and Control Practices be Used to Improve Organizational Learning? Evidence From an Empirical Case Study. Dans: *Proceedings of the 3rd EIASM Conference on Performance Measurement and Management Control Improving Organizations and Society*. European Institute for Advanced Studies in Management \(EIASM\).](#)

[BOUTY, I. et GOMEZ, M.L. \(2009\). Creating in Organizations as an Occasion for Knowing Integration: A Practice Approach. Dans: *Proceedings of the 25th Egos Colloquium \(Site internet\)*. ESADE Business School.](#)

[BOUTY, I. et GOMEZ, M.L. \(2013\). Creativity At Work: Generating Useful Novelty In Organizations. Dans: *Fifth International Symposium on Process Organization Studies*. University of Cyprus.](#)

[BOUTY, I. et GOMEZ, M.L. \(2009\). De l'approche par les ressources à` une approche pratique de la stratégie. Dans: *Actes de la XVIIIe conférence de l'AIMS \(Site internet\)*. Association Internationale de Management Stratégique \(AIMS\).](#)

[BOUTY, I. et GOMEZ, M.L. \(2009\). Dishing Up Individual and Collective Dimensions in Knowing. Dans: *Proceedings of OLKC4 \(Site internet\)*. VU University.](#)

[GOMEZ, M.L. et BOUTY, I. \(2009\). Emergence and Spread of a Practice in an International Field: Why and How Ingredients Became Gastronomic Ingredients. Dans: *Proceedings of the 35th EIBA Annual Conference*. University of Valencia.](#)

[BOUTY, I. et GOMEZ, M.L. \(2010\). From a Local Practice to an International Standard in Haute Cuisine: The Birth, Rise and Diffusion of Vegetable Gastronomy. Dans: *Proceedings of the 26th EGOS Colloquium*. European Group for Organizational Studies \(EGOS\).](#)

[GOMEZ, M.L. et BOUTY, I. \(2006\). From Chef's Practice to Global Change in Haute Cuisine. Dans: *Proceedings of the 22nd EGOS Colloquium: The Organizing Society*. University of Bergen.](#)

[BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. \(2006\). From Individual Competence to Organizational Advantage: the Case of Haute Cuisine. Dans: *Proceedings of the 22nd EGOS Colloquium: The Organizing Society*. University of Bergen.](#)

[GOMEZ, M.L. \(2010\). Knowledge Dynamics and Management Control: A Practice-based Approach. Dans: *Proceedings of the MCA Conference*. University of Greenwich.](#)

[BOUTY, I. et GOMEZ, M.L. \(2010\). Knowledge Integration in Practice: From Individual Ideas to Collective New Dishes in Haute Cuisine. Dans: *Proceedings of the AOM Conference*.](#)

[GOMEZ, M.L. et BOUTY, I. \(2010\). Materiality in Practice: The Role of Intermediary Objects in Knowledge Integration. Dans: *Proceedings of the First International Strategy as Practice workshop in North America*. HEC Montreal.](#)

[GOMEZ, M.L. et BOUTY, I. \(2010\). Materiality Matters: Intermediary Objects as Coordination Platform. Dans: *Proceedings of the 26th Egos colloquium*. Universidad Nova.](#)

[GOMEZ, M.L. \(2005\). Organizational Knowledge Dynamics during Planning Practices. Dans: *Proceedings of EGOS Conference, Berlin*. European Group for Organizational Studies \(EGOS\).](#)

[GOMEZ, M.L. \(2011\). Organizational Knowledge Dynamics in Management Control Practices. Dans: *Proceedings of the 34th EAA Annual Conference*. Universidade Nova de Lisboa.](#)

[BOUTY, I. et GOMEZ, M.L. \(2007\). Organizations as Practice Portfolio: Towards a Conceptual/exploratory Attempt. Dans: *Proceedings of the 23rd EGOS Conference, Vienna, July 2007, Standing Working Group 5*. University of Vienna.](#)

[GOMEZ, M.L., BOUTY, I. et STIERAND, M. \(2018\). Oui chef! Directing for Creativity in Haute Cuisine. Dans: *Proceedings of the 18th Annual Conference of the EURAM, 2018*. University of Iceland.](#)

[BONNEFOND, J., LORINO, P., GOMEZ, M.L. et ZICARI, A. \(2013\). Quels usages des indicateurs de performance. Dans: *34ème Congrès de l'Association Francophone de Comptabilité 2013*. Association Francophone de Comptabilité \(AFC\).](#)

[GOMEZ, M.L. \(2006\). Re-turn to Bourdieu: A Systemic Approach to Practice. Dans: *Proceedings of the Second Organization Studies Summer Workshop*. Athens Laboratory of Business Administration \(ALBA\).](#)

[LORINO, P., GOMEZ, M.L. et BLANC, B. \(2013\). Social Innovation as an Abductive and Dialogical Process. Case Study: Planning a New Urban Area. Dans: *Proceedings of the Fifth International Symposium on Process Organization Studies*. University of Cyprus.](#)

[GOMEZ, M.L. et BOUTY, I. \(2010\). Strategic Renewal in Practice. Dans: *Proceedings of the 30th Annual Strategic Management Society Conference*. Strategic Management Society \(SMS\).](#)

[GOMEZ, M.L. et BOUTY, I. \(2010\). The Head Chef's Creativity Privilege in Haute Cuisine: Strategic Knowledge and Practice in Gourmet. Dans: *Proceedings of the 1st INBAM Conference*. International Network of Business and Administration \(INBAM\).](#)

[GOMEZ, M.L. et LORINO, P. \(2005\). The Passion of Inquiry: The Contribution of Abduction for Research on Organizational Knowledge and Learning. Dans: *Proceedings of the 6th International Conference on Organizational Learning and Knowledge \(vol. 1\)*. University of Trento e-books, pp. 657-681.](#)

[GOMEZ, M.L. et BOUTY, I. \(2010\). The Rise \(and Rise\) of Vegetables In Haute Cuisine: Innovative Practice Spread And Institutional Change. Dans: *Proceedings of the 1st INBAM Conference*. International Network of Business and Administration \(INBAM\).](#)

[GOMEZ, M.L. et BOUTY, I. \(2009\). The Social Dimensions of Idea Work in Haute Cuisine: a Bourdieusian Perspective. Dans: *Proceedings of the 25th Egos Colloquium*. ESADE Business](#)

School.

GOMEZ, M.L., ZICARI, A., WAELLI, M., BONNEFOND, J.Y., BENHAMOU, D. et LORINO, P. (2013). The Use of Anesthetic File Record Indicator for Doctors' Practice: An Activity and Instrumental Perspective. Dans: *Proceedings of the 29th EGOS Colloquium 2013*. European Group for Organizational Studies (EGOS).

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2020). Organizing during disruptive events: The case of rapid tactical evacuation during the Bataclan terrorist attack. Dans: *EGOS*.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2021). How to prepare for extreme contexts: The experience of time and space through chronotopic inquiries. Dans: *EGOS*.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2022). Organizing for Special Forces Interventions: The Key Role of Feedback and Preparation in Developing Chronotopic Competence. Dans: *13th International Symposium on Process Organization Studies (PROS)*. Rhodes: Process Organization Studies.

GOMEZ, M.L. et BOUTY, I. (2023). Practice, Profession, Place and Power: The development of a new practice and the dynamics of change in the field. Dans: *2023 European Group for Organizational Studies (EGOS) Annual conference Proceedings*. Cagliari: European Group for Organizational Studies (EGOS).

LIGONIE, M. et GOMEZ, M.L. (2024). The performative role of accounting systems in sustainable development. The case of French hospitals. Dans: *45e Congrès Annuel de l'Association Francophone de Comptabilité (AFC)*. Dijon: Association Francophone de Comptabilité (AFC).

LORINO, P., GOMEZ, M.L., KERVEILLANT, M. et MOUREY, D. (2023). Time and Space or Time-Space? A Partial Agreement Between Pragmatism and Phenomenology. Dans: *3rd International PHILOS Colloquium: Phenomenological and Hermeneutical Inquiry in Organization Studies: Taking Stock and Moving Forward (22-24/06 2023) Proceedings*. Chania: PHILOS.

ARTICLES OU VIDÉOS DE VULGARISATION

GOMEZ, M.L. (2020). Contrôleurs de gestion, soyez les boussoles dans la crise. *Les Echos - Le Cercle*.

GOMEZ, M.L. et BOUTY, I. (2006). Dans les marmites de l'innovation. *Les Echos*, pp. 2-3.

RICHARD, C. et GOMEZ, M.L. (2021). Ecoles de commerce : l'agilité bricoleuse des professeurs. *Les Echos - Le Cercle*.

GOMEZ, M.L., KERVEILLANT, M. et LANGLOIS, M. (2022). Apprendre de deux années de crise sanitaire. *La Tribune*.

[BOUTY, I. et GOMEZ, M.L. \(2024\). Allier créativité et excellence opérationnelle en s'inspirant des chefs étoilés. *Harvard Business Review \(France\) : Chroniques d'experts.*](#)

INTERVIEWS : EMISSION RADIO - TV - PRESSE ÉCRITE

[GOMEZ, M.L. 2022. *Une cellule de crise doit aujourd'hui être mise en place.* Mars.](#)

PRÉSENTATIONS DANS UN SÉMINAIRE DE RECHERCHE

[GOMEZ, M.L. et KERVEILLANT, M. \(2023\). Préparation et organisation de crise : le cas du RAID. Dans: <https://www.canal-u.tv/chaines/clermontmsh/marie-leandre-gomez-et-marie-kerveillant-la-gestion-des-interventions-du-raid>. Clermont-Ferrand.](#)

DIRECTION D'OUVRAGE

[LANGLOIS, M., AUTISSIER, D., GANTZER, G., GOMEZ, M.L. et KERVEILLANT, M. \[Eds\] \(2024\). *Incertitude ordinaire : Résilience organisationnelle en situation de crise.* 1st ed. Caen: Éditions Management et Société \(EMS\).](#)

ACTIVITÉS DE RECHERCHE

Membre d'une association académique

1999 - Présent: Membre, EGOS (European group for Organization Studies)

2005 - Présent: Membre de l'AFC (association française de comptabilité)

Reviewer pour un journal

- Relecteur pour Human Relations
- Learning Organization
- Management Learning
- Organization
- Organization Studies
- Revue Française de Gestion

Membre d'un comité de lecture

2016 - Présent: Membre du comité de lecture - M@n@gement

ACTIVITÉS PROFESSIONNELLES

Membre d'une association professionnelle, d'un groupe d'experts ou d'un conseil d'administration

2020 - 2024: Membre du Conseil d'Administration d'ESSEC alumni

Autre activité professionnelle

2023 - Présent: Membre du jury pour le prix de thèse transdisciplinaire (Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) France)

SERVICES

2020 - 2021: Représente le département CPT au comité pédagogique du MiM