

# Veronica CASARIN

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Professeur associé

Département: Comptabilité et contrôle de gestion

Campus de Cergy

## DIPLÔMES

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| 2016 | Ph.D. Etudes de Commerce: Finance et Comptabilité<br>(Cardiff Business School Royaume-Uni)       |
| 2011 | M. Phil. en Comptabilité<br>(London School of Economics and Political Science (LSE) Royaume-Uni) |

## CARRIÈRE

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### POSITIONS ACADÉMIQUES PRINCIPALES

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|-------------------|---|
| 2017 - 2024-08-31 | Professeur assistant (ESSEC Business School France) |
| 2024 - Présent    | Professeur associé (ESSEC Business School France)   |

## PUBLICATIONS

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### COMMUNICATIONS DANS UNE CONFÉRENCE

[CASARIN, V. \(2018\). Calculative Frames, Performance Measurement and the Multiple Values of Innovation: The Case of Technology Incubation in the United Kingdom. Dans: 12th Interdisciplinary Perspectives on Accounting \(IPA\) Conference 2018.](#)

[CASARIN, V. \(2018\). Performance Measurement and the Making of Innovation as an Economic Actor: The Agencements of Technology Transfer and Technology Incubation in the UK. Dans: 11th Workshop on Management Accounting as Social and Organizational Practice \(MASOP\) 2018.](#)

[CASARIN, V. et ROBSON, K. \(2019\). Performing Business Models as Problems of Accounting and](#)

[Organization: Accounting for Innovation in Pharmaceutical Biotech. Dans: 12th MASOP 2019 \(Management Accounting as a Social and Organisational Practice\). Bristol.](#)

[CASARIN, V., LINDER, S. et LECA, B. \(2024\). Self-Determination Theory for Understanding the Ethicality of Numbers in Management Control. Dans: 2024 New Directions in Management Accounting. Milan.](#)

[CASARIN, V. et ROBSON, K. \(2020\). Performing Hybrid Business Models as Problematics of Accounting and Organization: the Case of Innovation in Pharmaceutical Biotech Units. Dans: 36th EGOS Colloquium 2020.](#)

[CASARIN, V. et LINDER, S. \(2022\). Assessing the Ethicality of Performance Measurement Systems: A Principlist Perspective and Scale. Dans: 2022 European Academy of Management \(EURAM\) Annual Conference. Zurich.](#)

[CASARIN, V. et LINDER, S. \(2024\). Hybrid Logics and Mediating Devices: Accounting Calculations in the Organisation of Pharma R&Ds. Dans: 84th Annual Meeting of the Academy of Management \(AOM 2024\). Chicago.](#)

## **ARTICLES OU VIDÉOS DE VULGARISATION**

[CASARIN, V. et LINDER, S. \(2021\). A Healthy Corporate Culture: The Role of Management Control. \*LEIZ Leadership Log\*, pp. 24-25.](#)

[CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. \(2020\). Ethics in Control Systems: Let's Go Beyond Simple Compliance! \*Council on Business & Society Insights\*.](#)

## **ARTICLES**

[CASARIN, V., LECA, B., LINDER, S. et MORARU-ARFIRE, A. \(2026\). A principlist perspective on the ethicality of performance measurement systems. \*Accounting Auditing Control\*, 31\(4\), pp. 131-176.](#)

[CASARIN, V., LINDER, S., LECA, B. et MORARU-ARFIRE, A. \(2025\). Une perspective principiste sur l'éthique des systèmes de mesure de la performance. \*Comptabilité, Contrôle, Audit\*, 31\(4 \(Decembre\)\).](#)

[LINDER, S., LECA, B., ZICARI, A. et CASARIN, V. \(2021\). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. \*Journal of Business Ethics\*, 172\(4\), pp. 747-764.](#)

[CASARIN, V. \(2023\). Calculative frames, compromising metrics, and the multiple values of innovation: The case of technology incubation in the UK. \*Accounting, Organizations and Society\*, 111, pp. 101479.](#)

## CHAPITRES

[CASARIN, V. et LINDER, S. \(2023\). Employee Health for Strategic Adaptation: The Role of Enabling and Constraining Performance Measurement. Dans: Torben J. Andersen \(ed.\). Responding to Uncertain Conditions: New Research on Strategic Adaptation. 1st ed. Bingley: Emerald Publishing Limited, pp. 91-105.](#)

[CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. \(2023\). Management Control and Stress: a Double-Edged Sword. Dans: Adrián Zicari, Tom Gamble eds. The Employee and the Post-Pandemic Workplace. 1st ed. London: Routledge.](#)

## ACTES D'UNE CONFÉRENCE

[CASARIN, V. et LINDER, S. \(2024\). Humanizing Performance Measurement: Assessing the Non-maleficence of Performance Measurement Systems. Dans: 84th Annual Meeting of the Academy of Management \(AOM 2024\). Chicago: Academy of Management.](#)

## SERVICES

2022 - Présent: Member of the BBA pedagogical committee

## ACTIVITÉS DE RECHERCHE

### Organisation d'une conférence ou d'un séminaire

- 2019 - 2023: Co-organizer of the research seminar series at the department of accounting and management control
- 2022 - 2022: Organizer of the distinguished guest program in management control - Distinguished guest: prof. Marc Wouters (Karlsruhe Institute of Technology, Germany)
- 2023 - 2023: Organizer of the distinguished guest program in management control - Distinguished guest: prof. David Stark (Columbia University)
- 2020 - 2020: Co-organizer of the 8th HEC-ESSEC joint research workshop
- 2022 - 2022: Co-organizer of the 10th HEC - ESSEC joint research workshop

### Autre activité académique

- 2023 - 2023: Panelist at the roundtable "Research on Innovation: Opportunities and Pathways to Collaboration" - ESSEC Research Day