

Charles AYOUBI

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Département: Management

Campus de Cergy

DIPLÔMES

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2020	Doctor of Philosophy, Economics (École polytechnique de Lausanne Suisse)
2014	Grande école de commerce, Management (ESSEC Business School France)
2014	Ecole d'ingénieur, Ingénierie (École Centrale Paris France)

CARRIÈRE

POSITIONS ACADÉMIQUES PRINCIPALES

2024 - Présent Professeur assistant (ESSEC Business School France)

AUTRES POSITIONS ACADÉMIQUES

2021 - 2024-08-30 Research Fellow (Harvard Business School États-Unis)

PUBLICATIONS

COMMUNICATIONS DANS UNE CONFÉRENCE

[AYOUBI, C., LAZAR, M., LIFSHITZ, H. et EMINA, H. \(2025\). Would Archimedes Shout "Eureka" if He Had Google? The Transformative Impact of Algorithms on Expertise in the Innovation Process.](#)

[Dans: 2025 Institute for Operations Research and the Management Sciences \(INFORMS\) Organization Science Winter Conference. Los Angeles.](#)

ARTICLES

[LAZAR, M., LIFSHITZ, H., AYOUBI, C. et EMUNA, H. \(2025\). Would Archimedes Shout “Eureka” with Algorithms? The Hidden Hand of Algorithmic Design in Idea Generation, the Creation of Ideation Bubbles, and How Experts Can Burst Them. *Academy of Management Journal*, 68\(5\), pp. 881-906.](#)

[AYOUBI, C. et THURM, B. \(2023\). Knowledge diffusion and morality: Why do we freely share valuable information with Strangers? *Journal of Economics and Management Strategy*, 32\(1\), pp. 75-99.](#)

[AYOUBI, C., PEZZONI, M. et VISENTIN, F. \(2019\). The important thing is not to win, it is to take part: What if scientists benefit from participating in research grant competitions? *Research Policy*, 48\(1\), pp. 84-97.](#)

[AYOUBI, C., BARBOSU, S., PEZZONI, M. et VISENTIN, F. \(2025\). Research Direction and Science Evaluation: The Role of Coherence and Alignment. *Journal of Economics and Management Strategy*. In press.](#)

[AYOUBI, C., PEZZONI, M. et VISENTIN, F. \(2017\). At the origins of learning: Absorbing knowledge flows from within the team. *Journal of Economic Behavior and Organization*, 134, pp. 374-387.](#)

[AYOUBI, C. et FORAY, D. \(2025\). Machine learning in healthcare: a new pattern of diffusion for general purpose technologies. *Economics of Innovation and New Technology*, In press, pp. 1-32.](#)

INTERVIEWS : EMISSION RADIO - TV - PRESSE ÉCRITE

[AYOUBI, C. 2026. *Breaking Out of Bubbles Created by Innovating with Algorithms: Search engines and AI tools aren't usually designed for creativity.* Février.](#)

ARTICLES OU VIDÉOS DE VULGARISATION

[AYOUBI, C. \(2026\). 550 innovations testées en entreprise: « Les équipes humaines dotées d'IA ont trois fois plus de chances de produire des idées exceptionnelles ». *Les Echos*.](#)